PATIENT PRIVACY MATTERS

Patients' trust in their healthcare providers has a direct impact on their quality of care provided. When this trust is lost, it is impossible to deliver the best care.

- National surveys have shown that privacy considerations impact when, where and from whom patients seek care, as well as what information is disclosed.

- Protecting privacy gives patients the confidence to share their most sensitive information and seek care early, leading to faster and better outcomes.

- Our patients come first. Our core beliefs include a duty to protect patients' information.

Employees are patients too!

We want to assure our employees that your health information is protected. Your trust and confidence in seeking care at our facilities helps keep our benefits costs down, allowing us to remain competitive in our community.

Worried about your privacy?

If you have concerns about other employees viewing your record, please contact the Privacy Officer to have a privacy audit done, so that we can help protect your information.

WHAT CAN YOU DO?

- Preserve the integrity of the electronic health record by only viewing your own medical record through the UNMH Patient Portal.

- Only access patient health information when you have a clinical or operational need to do so.

- Only access the minimum necessary information to perform your job to the highest possible standard.

- Be sure to log out of your workstation, laptop or other devices to prevent others from accessing patient information under your login.

Maize Analytics at UNM Health Sciences

We are introducing a new privacy monitoring solution to ensure compliance with healthcare regulations and internal policies. By protecting our patients' privacy we will be:

- Building a reputation for privacy, helping us attract and retain patients.

- Giving our patients confidence in their choice of care provider.

- Assuring patients that they can share sensitive information without fear of bad actors.

- Positioning our organization for long-term success.

By working together to build a culture of privacy, we can reduce the following types of activities:

- All types of snooping behaviors
- Identity theft
- Medical identity theft
- Other fraudulent activities

If you have further questions please contact your Privacy Officer:

📞 **505.272.1493**

📠 **505.272.2461**

✉ **hsc-privacy@salud.unm.edu**

🌐 **hsc.unm.edu/admin/privacy**