

Outreach Connections: Tribal Health Information
Publicity/Evaluation Subcommittee
12/3/08 meeting notes

Present: Susan Barnes, Claire Hamasu, Barbara Nail-Chiwetalu, Jeanette Ryan
Updates

The group reviewed the list of publicity opportunities and touched base on plans for the upcoming December 12 all-RML teleconference about Outreach Connections and the Indian Health Information Management Conference in Phoenix, Dec 15-19. NLM will have a presence at the NIH Summit on The Science of Eliminating Health Disparities, Dec 16-18 and Susan provided files for handouts to be distributed at this event.

Barbara agreed that her office could serve as the “home” for the poster and for remaining copies of the bookmark.

Claire would like to see a second poster created that is more research-oriented but cannot work on this until after the holidays. Susan will participate in this effort. Funding will be reserved for production of this second poster.

Evaluation of the Outreach Connections Collaboration

Part of our subcommittee’s charge is evaluation of the wiki, but we decided to postpone that until there was more content. Meanwhile, we will organize an evaluation of the collaboration that resulted in the wiki. This will take place in one or more focused discussions with members of the Outreach Connections Steering Committee. Results of this evaluation will be shared with the Tribal Connections Four Corners Effective Practices committee for their use in a presentation at the Medical Library Association meeting in Hawaii. Claire and Susan are members of the TC4C Effective Practices committee, and they will recruit members to serve as facilitator and note-taker of the focused discussions. The discussions will take place via Adobe Connect and will be recorded, but the recordings will not be transcribed since there is no budget to do that. Instead, the analysis will use discussion notes supplemented by the recordings when questions arise.

The group began to discuss what issues would be included in the Outreach Connections collaboration evaluation. We are interested in how the collaboration “worked”—why people decided to participate, why some stayed until the end of

the wiki's creation phase in December 2008 and why some dropped away from participation. We want to place this in the context of the 2006 meeting as the inspiration for the wiki, look at the goals expressed in that meeting and tie some of our questions to those goals. We are interested in knowing about Steering Committee members' experience with Native communities, learning whether they received support from their institution for their participation, and hearing about issues that arose during the collaboration. Now that the first phase of creating the wiki is ending, it is important for these discussions to take place soon while the experience is rather recent.

Claire will look into whether the Adobe Connection captioning feature for hearing-impaired could be used as a way to transcribe the focused discussions, and Jeanette will look back at documents from the 2006 meeting to pull out the original goals for the wiki.

January Meeting

The next Publicity/Evaluation Subcommittee meeting will be January 7, 2009, 9PT-10MT-11CT-12ET.