

Outreach Connections: Tribal Health Information
Publicity/Evaluation Subcommittee
1/29/08 meeting notes

Present: Susan Barnes, Sohail Khan, Angela Ruffin, Jeanette Ryan

Message for the NAHIS-US listserv about the Outreach Connections site

The subcommittee agreed that it would be a good idea to send a message to this email list to bring list members up to date on developments with the site, where it stands now, and when it is anticipated to be ready for viewing and use. That message will bring people up to date and should be a helpful reminder since the NAHIS-US meeting was approx 18 months ago. We do have the list of people who are subscribed to this list.

At the upcoming February steering committee meeting, we will request information about projected timing and also request clarification regarding intended audience for the site plus more information about what kinds of projects or services would be appropriate for inclusion. We will also need to include in the message an individual's name and contact information for people who have questions. When the site is open for viewing and use, our communications will need to include information about how to obtain technical support.

Evaluation of the site

In the December steering committee meeting (which none of the subcommittee members could attend), the suggestion was made that Sohail K be asked to evaluate the site with his users following the beta test. Sohail does have colleagues at the Cherokee Nation who have outreach responsibilities in various focused areas who could be asked to look at the site, and suggested that it would be important for the site to include information so that his colleagues will be able to appreciate it. He also has counterparts who work with other tribes. We do need clarification regarding who the "end-users" of the site are.

Team Charter for Publicity/Evaluation Subcommittee

Susan had drafted a beginning for the subcommittee, based on the Team Charter developed by the steering committee. The group agreed that this will be useful, and that most of the information could be taken from the steering committee's Team Charter. Susan will do that.

Making the site easy to find

The committee agreed that the first step most people will take when looking for the site will be a Google search, so the site's metadata should facilitate that. We will also publicize the site to groups that might want to create a link to it from their web sites, such as individual tribes, the IHS, the National Indian Health Board, and tribalconnections.org.

February steering committee meeting

Committee members will try to attend this meeting, which will be 2/14/08 at noon ET.