

Outreach Connections: Tribal Health Information  
Publicity/Evaluation Subcommittee  
9/3/08 meeting notes

Present: Susan Barnes, Barbara Nail-Chiwetalu, Sohail Khan  
Absent: Claire Hamasu, Angela Ruffin, Jeanette Ryan

### **Native Health Research Conference in Portland, OR**

Sohail was unable to attend this conference but his RA, Brooke Bell, did attend and received the Outreach Connections flyers that Claire had reproduced and sent to the conference hotel. Flyers were distributed each day before the opening morning prayer and overall, between three and four hundred flyers were picked up. If only 10% of people who picked up flyers visit the wiki, that could be a significant number for us. Barbara will ask Scott to see whether there is any noticeable uptick in visits to the wiki that could be attributed to the distribution of our flyer. We could do a follow-up in the future with the people who were at the meeting.

### **Poster Proposal for the ARL/CNI Fall Forum**

Susan had drafted, and distributed to the subcommittee, a proposal for a poster that could be created for the upcoming ARL/CNI (Association of Research Libraries/Coalition for Networked Information) Fall Forum in Virginia. Claire responded with suggestions, which Susan will incorporate into the draft. The draft will be shared once again with the subcommittee, who will be asked to provide any additional input by the end of the day on Friday, 9/5. Susan will then send the proposal in to make the September 8 deadline for submission

### **Bookmark**

The group discussed the remaining issues: the need for a less Southwestern picture, whether to add the word "Exchange" to the wiki's name, and how the bullet points should be ordered. The decision was to move forward with bookmark production after Cathy had found a new picture, with the bullet points reordered, and without adding the word "Exchange." Our subcommittee cannot change the wiki's name; anyone who feels that should be done can bring the suggestion to the Steering Committee, but our subcommittee as a group does not plan to do that. Our subcommittee will inform the Steering Committee of the bullet points' reordering and the reasoning behind it (ie, beginning with the point that describes what the purpose of the wiki is). If the Steering Committee objects we can make a change in a future edition of the bookmark. For now, we are moving forward so that the bookmark can be ready for duplication for distribution later this month at the Sixth National Conference on Quality Health Care for Culturally Diverse Populations in Minneapolis, MN. Susan will check with Angela for guidance on how we might include the bookmark in materials at the NLM exhibit at that meeting.

### **Proposal for TC4C/Outreach Connections poster at MLA in Hawaii**

A group from the TC4C Effective Practices group is proposing a poster for the Medical Library Association annual meeting in Hawaii, May 2009, about lessons learned from the TC4C and Outreach Connections collaborations. The proposal is due to MLA October 6 and MLA informs poster authors by December 15 about acceptance. If the proposal is accepted, we will hold a

group discussion with Steering Committee members about what has worked about the Outreach Connections collaboration and what has been learned, to provide content for the MLA poster.

### **Encouraging Participants in the 2006 Meeting to Place Information in the Wiki**

In our last conference call we decided that personal one-to-one contacts via phone or in person should be made to encourage participants in the 2006 meeting to place their information in the wiki, and had the idea that members of the Steering Committee could be involved in that. This was raised in last month's Steering Committee meeting and several members indicated that they would be happy to help. Our subcommittee needs to decide where to go from here.

### **Publicizing the Wiki to Native Hawaiians**

Sohail asked whether we had made plans to publicize the wiki to Native Hawaiians and Susan volunteered to ask Maile Taulii, of the Urban Indian Health Institute in Seattle, for advice about that.