

**Outreach Connections: Native Health Information
Technology Subcommittee
Notes on Meetings during September 2007**

Present: Claire Hamasu, Scott Horlbeck, Janis Teal

The meetings addressed the following topics:

- Domain name
- Logo

September 12, 2007

After discussing many variations of domain names and checking to see whether they had already been taken, we established the following criteria:

Didn't use single letters to represent words—because it would be difficult to remember what the acronym represented. Outreach Connections: Native Health Information is not a well known phrase

Short – to be easily remembered, typed and to facilitate easy access

Domain extension of .info—not frequently used and would hopefully be easily remembered.

We also discussed the future of Outreach Connections and the possibility that it encompass additional ethnic communities. We wanted the url to be able to allow for future growth.

Logo

Scott created 5 logos. We unanimously selected



Decisions:

- Domain name--outreachconnect.info
- The subdomain name for Native Health Information is “native”
- The URL for Outreach Connections: Native Health Information is <http://native.outreachconnect.info>.
- Logo selected; color still under discussion

Actions

- Scott will register <http://outreachconnect.info>. He will also register <http://outreachconnections.info> and have it redirect to <http://outreachconnect.info>. The URL will be registered to University of New Mexico and the UNM web administrator's email will be listed as the contact. This is the individual who will receive notification about renewing the registration of the domain name.
- Scott was asked to provide this logo in additional colors (red and green).
- We will forward to the promotions group for their review.