

## REGISTRATION INFORMATION

The US–Mexico Border Centers of Excellence Consortium will be held July 14-15, 2008. The fee for this two day conference is **\$140.00**. This includes conference materials, lunches, reception and refreshment breaks.

Advanced registration is encouraged. Please register early to avoid disappointment. Minimum and maximum numbers have been established for this conference. If you cannot attend, the Office of CME will refund tuition, less a \$40.00 administrative fee provided it is received in writing prior to July 7, 2008. No refunds will be issued after this date or for non-attendance. Conferences are subject to cancellation. In the event this conference is cancelled, the Office of CME is not responsible for any airfare, hotel, or other costs incurred by participants.

### Conference and Hotel Registration

**Deadline: June 13, 2008**

Participants requiring special accommodations should contact the Office of Continuing Medical Education as early as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

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(505)272-6569

or email:

catwood@salud.unm.edu



SCHOOL of MEDICINE

Office of Continuing Medical Education

## REGISTRATION FORM

### US-Mexico Border Centers of Excellence Consortium Forum July 14-15, 2008

(Registration Fee **\$140.00**)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Institution Affiliation (if applicable):  
\_\_\_\_\_

Method of Payment:

Visa

Mastercard

P.O.# \_\_\_\_\_ (copy enclosed)

\_\_\_\_\_      \_\_\_\_\_  
Credit Card #      Exp. Date

Printed Name on Card:  
\_\_\_\_\_

Make check payable to UNM, Office of CME and mail it along with this form to UNM, Office of CME, MSC09 5370, 1 University of New Mexico, Albuquerque, NM 87131-0001. Telephone (505) 272-3942 and fax (505) 272-8604 registrations accepted for VISA and MasterCard. Faxed registrations which do not have credit card information provided will not be processed. Your registration will be confirmed by mail.

## THE 5TH ANNUAL US - MEXICO BORDER CENTERS OF EXCELLENCE CONSORTIUM FORUM

**“COMMUNITY-BASED PROGRAMS TO  
CREATE A COMMUNITY RESPONSIVE  
HEALTH PROFESSIONS  
WORKFORCE”**

**July 14-15, 2008**



**Albuquerque Marriott  
Pyramid North**

**5151 San Francisco Road NE  
Albuquerque, NM**

## PROGRAM

### Sunday, July 13, 2008

Hotel Check-in. No program activities scheduled.

### Monday, July 14, 2008

7:45 – 8:15 am **Breakfast/Registration**

8:15 – 8:20 am **Welcome and Meeting Overview**

8:20 – 9:00 am **Consortium Background and Context**  
*Martha Medrano, MD*

9:00 – 10:00 am **Keynote Lecture: “Finding Opportunity in a Changing Health Care Landscape”**  
*Ed O’Neill, MPA, PhD*

10:00 – 10:15 am **Break**

10:15 – 11:30 am **Panel Discussion: “Innovative Community-Based Programs”**  
*Carol Galper (AZ)*  
*Maria Luisa Zuniga (CA)*  
*Art Kaufman (NM)*  
*Ulysses Urquidi (TX)*

11:30 – 12:15 pm **Community-Based Participatory Research – A Dialogue**  
*Alexis Kaminsky, PhD*

12:15 – 1:30 pm **Lunch**

1:30 – 2:45 pm **Panel Discussion: “Community-Based Programs – Area Health Education Centers”**  
*Don Proulx (AZ)*  
*Kendra Brandstein (CA)*  
*Benjamin Jácquez (NM)*  
*(TX) Speaker To Be Announced*

2:45 – 4:15 pm **Panel Discussion: “Service Learning in Community Healthcare Settings, Creating and Developing a Student Voice”**  
*Krisitn Nobrega (AZ)*  
*Whitney Shields (AZ)*  
*Cazandra Zaragoza (AZ)*  
*Ann Griego (CA)*  
*Jamie McGuire (CA)*  
*Julio Romero (NM)*  
*Persephine Becenti (NM)*  
*Olga Rodriguez (TX)*  
*Basem Abdelfattah (TX)*

4:15 – 4:30 pm **Break**

4:30 – 5:30 pm **State and Student Meetings**

6:00 – 8:30 pm **Dinner Buffet & Reception**  
**Instrumentals:** *Bambi Jackson & Alicia Ultan*

### Tuesday, July 15, 2008

7:45 – 8:15 am **Continental Breakfast**

8:15 – 9:00 am **“Health Literacy and Community Engagement”**  
*Yolanda Partida, DPA, MPA, MSW*

9:00 – 11:00 am **Panel Discussion: “Demonstration Projects in Health Literacy and Community Engagement”**  
*Martha Lindsey (AZ)*  
*Zaidee Stavely CA)*  
*Maria Otero (NM)*  
*Oralia Bazaldua (TX)*

11:00 - 12:00 pm **State Meetings**

12:00 – 12:30 pm **Conclusion & Forum Adjournment**

12:30 pm **Pick up Box Lunches**

1:00 – 5:00 pm **Afternoon Workshop – by Invitation**

#### Presented by:

U.S. Department of Health and Human Services, Health Resources and Services Administration



US-Mexico Centers of Excellence Consortium Partners

University of New Mexico School of Medicine Office of Continuing Medical Education

## HOTEL INFORMATION

### Albuquerque Marriott Pyramid North

5151 San Francisco Road NE  
Albuquerque, New Mexico 87109  
United States

Reservation Phone: (800)262-2043

**Attendees MUST make your own reservation!**

This conference will be held at the Albuquerque Marriott Pyramid North. A block of rooms has been reserved for participants of the conference for the nights of July 13 and 14. Please identify yourself as a participant of the **“US-Mexico Border Centers of Excellence Consortium.”** Each attendee will be responsible for their room, tax, and incidental charges. Payment will be accepted in the form of a major credit card or cash. **Deadline to reserve sleeping rooms is Friday, June 13, 2008.**

Room Rate	\$99 single/double*
	\$119 triple/quad *
	*all rates are subject to state and local taxes

Distance/time to airport	9 miles/15 minutes
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Sunport Shuttle	\$38 round trip
	\$20 each way