

## UNM HSC Website FAQs

Q: Who is the new website vendor?

A: [Stamats](#), based in Cedar Rapids, Iowa, has extensive experience in marketing and partnering with academic health centers throughout the country.

Q: How long will it take to redo our webpages?

A: With guidance from Stamats, we are evaluating best practices and making a schedule of redesigns. While some departments are now receiving training on best practices in web writing, we'll begin meeting with departments to discuss the process in early 2020. We expect to begin moving content into the new educational templates in January and February, and then move to the clinical pages.

Q: How can our department contribute to the process? And is there anything we can do now to prepare for the redesign?

A: We recommend that your team review your current webpages and make a list of changes you'd like to see. The more work you can do now in determining what you'd like to keep, omit or change will help ease the transition to the new design. The redesign will be a collaborative process and is aimed at creating a cohesive HSC website that also meets the unique needs of each department, school, college or clinical entity.

Q: What about faculty and staff bios and directories? Do departments still have to use VIVO?

A: VIVO is still an option and we recommend that faculty members set up a VIVO page. There will also be faculty directories for departments who wish to have them. We will be working with each department on these directories.

Q: Can our department's IT person begin working on the new template?

A: We'll be holding a number of trainings in the coming months, and if your department hasn't already signed up for one, please reach out to Alex Sanchez, and we'll get you on the list. We anticipate that departments will be taking charge of their respective webpages after the remodel is in place.

Q: Who should I contact if I need to make a minor update to our department website now?

A: You can continue to send changes to [HSC-webteam@salud.unm.edu](mailto:HSC-webteam@salud.unm.edu).

Q: How can I stay informed on what's going on with the redesign?

A: We're hosting phone calls that take place every other Wednesday to provide status updates. To participate, call:

Conference line: 1-866-814-9555

Conference code: 9423098844

The next call takes place Dec. 11 at 9 a.m.

If you have any questions, contact Alex Sanchez at [alexsanchez@salud.unm.edu](mailto:alexsanchez@salud.unm.edu).