

CURRICULUM VITAE
Francisco G. Soto Mas, MD, PhD, MPH
Associate Professor of Public Health
University of New Mexico College of Population Health

EDUCATION

- University of Granada School of Medicine, Granada (Spain).
Licenciatura en Medicina y Cirugía (Degree in Medicine-General Practitioner), 1984.
- University of Seville School of Medicine, Seville (Spain).
Graduate Degree in Sports Medicine, 1988.
- University of Granada School of Nutrition, Granada (Spain).
Graduate Degree in Nutrition, 1991.
- University of Arizona, Public Health Program, Tucson, AZ (USA).
Master of Science in Public Health, 1994.
- University of New Mexico, College of Education, Albuquerque, NM (USA).
Ph.D. in Health, Physical Education and Recreation, 2002.

EMPLOYMENT

- **General Practitioner.** Ministry of Health (Spain), 1984-1991.
- **Collaborating Physician's Assistant.** Center of Sports Medicine, Ministry of Culture, Granada (Spain), 1984-1986.
- **Physician Specialist in Sports Medicine.** Municipal Foundation for Sports, Armilla, Granada (Spain); Spanish Federation of Judo, Granada (Spain); Sports Commission Of Andalusia, Ministry of Culture, Granada (Spain); Jaén Swimming Club, Jaén (Spain), 1985-1987.
- **Professor of Physical Education.** Ministry of Education and Science (Spain), 1986-1989.
- **Professor of Sports Medicine.** Ministry of Education and Science (Spain), Summer 1988.

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- **Graduate Assistant.** Department of Family and Community Medicine, Arizona Prevention Center. University of Arizona, Tucson, AZ, 1994-1995.
- **Program Coordinator.** Employee Health Promotion Program, Department of Family and Community Medicine. University of Arizona, Tucson, AZ, 1995-1996.
- **Senior Research Specialist.** Arizona Prevention Center. University of Arizona, Tucson, AZ, 1995-June 1998.
- **Health Education Director.** *Wisewoman* Project. Arizona Cancer Center. University of Arizona, Tucson, AZ, 1996-June 1998.
- **Health Education & Promotion Consultant.** Evaluation of the Canyon Ranch Life Enhancement Program. The University of Arizona Prevention Center, Tucson, AZ, July 1998-March 1999.
- **Public Health Educator/Field Director.** Tobacco Use Prevention and Control Program. New Mexico Department of Health, Albuquerque, NM, July 1999-2001.
- **Academic Director.** Health Interpreting and Health Applied Linguistics (HIHAL) Program, School of Public Health. University of North Texas Health Science Center, Fort Worth, TX, October 2003-August 2005.
- **Assistant Professor.** Social and Behavioral Sciences, School of Public Health. University of North Texas Health Science Center, Fort Worth, TX, August 2001-June 2006.
- **Associate Professor (Tenured).** Teacher Education Department, College of Education. University of Texas at El Paso, El Paso, Texas, September 2006-2011.
- **Adjunct Faculty.** Environmental Science and Engineering Doctoral Program. University of Texas El Paso, El Paso, Texas, April 2007-2011.
- **Co-Director.** Translational Hispanic Health Research Initiative. College of Education, University of Texas at El Paso, El Paso, Texas, September 2007-2011.
- **Coordinator.** MA Ed/M Ed-Health Education. Teacher Education Department, College of Education, University of Texas at El Paso, El Paso, Texas, September 2006-2011.
- **Associate Professor of Public Health (Tenured).** Public Health Program, Department of Family & Community Medicine, School of Medicine, University of New Mexico, Albuquerque, New Mexico, January 2012-Present.
- **Senior Fellow.** New Mexico Center for the Advancement of Research, Engagement, & Science on health Disparities (NM CARES HD), Nov. 2012-Present.

HONORS/AWARDS

- **Most Outstanding Local Athlete.** Awarded by the Superior Sports Council, Ministry of Culture (Spain), 1984.
- **Honorary Member of the Royal Academy of Medicine.** School of Medicine, Granada (Spain), 1987.
- **Royal Academy Award for Scientific Research.** Royal Academy of Medicine, School of Medicine, Granada (Spain), 1987.
- **University of Arizona Graduate College Award.** Academic Year 1993-1994.
- **Tuition Scholarship.** AZ Master Program in Public Health. University of Arizona. Fall 1993.
- **Tuition Scholarship.** AZ Master Program in Public Health. University of Arizona. Spring 1994.
- **Small Grant Award.** University of Arizona Foundation, Tucson, AZ, 1995.
- **General Grant Award.** University of New Mexico, Albuquerque, NM, Fall 1999.
- **Edward Grisso Memorial Scholarship.** University of New Mexico, Albuquerque, NM, Spring 2000.
- **Dr. Dan Trigg Scholarship.** University of New Mexico, Albuquerque, NM, Spring 2001.
- **RAD 2004 Award Winner Poster.** University of North Texas, Fort Worth, TX, Spring 2004. Spatiotemporal analysis of accidental poisoning mortality in Texas (1980-2001): implications for emergency preparedness. Ella Nkhoma, Chieh-Wen Ed Hsu, Francisco Soto Mas.
- **RAD 2004 Award Winner Paper.** University of North Texas, Fort Worth, TX, Spring 2004. Evaluating the disparity of female breast cancer mortality among racial and age-specific groups: a spatiotemporal analysis. Godavari Patil, Chieh-Wen Ed Hsu, Francisco Soto Mas.
- **Summer Growth Allocation Fund.** University of Texas at El Paso College of Education. Research Support, Fall 2008.
- **Presidential Citation.** Society for Public Health Education (SOPHE). Outstanding dedication and contributions to SOPHE's first textbook *Health Promotion Programs: From Theory to Practice*, 2010.

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- **Outstanding Performance Award.** Office of Research and Sponsored Projects for outstanding performance in securing external funding. University of Texas at El Paso, May 2011.
- **Outstanding Achievement Award.** Department of Family & Community Medicine for best poster presentation at the New Mexico Public Health Association & The University of New Mexico Health Disparities 2013 Joint Conference, April 2013.
- **Senior Fellow.** New Mexico Center for the Advancement of Research, Engagement, & Science on health Disparities (NM CARES HD), Nov. 2012-Present.
- Sarah Mazelis **Best Paper of the Year Award** for Health Promotion Practice. Society for Public Health Education (SOPHE), February 2014.

SERVICES

Academic Activities

- **Invited Professor:** University of Cádiz, Cádiz (Spain). Salud y Productividad (Health and Productivity). San Roque Summer Courses, San Roque, Cádiz, June 1998.
- **Invited Professor:** UNED (Universidad Nacional de Educación a Distancia), Jerez de la Frontera, Cádiz (Spain). Internet y Salud, (Internet and Health), Spring Courses, May 1999.
- **Visiting Professor:** Mexican National Institute of Public Health. New Tendencies in Health Education and Promotion: Theories and Models. Graduate Program in Public Health, Cuernavaca (México), Spring 1998.
- **Visiting Professor:** Universidad Autónoma de San Luis Potosí, Unidad de Postgrado e Investigación, Facultad de Enfermería. Investigación y Práctica en Educación de Salud (Community health research and practice). Summer Program, June, 2007.
- **Lecturer:**
 - University of Arizona, Tucson, AZ. Worksite Wellness and Managed Care. Arizona Graduate Program in Public Health, Fall 1997.
 - Arizona Graduate Program in Public Health, University of Arizona, Tucson, AZ, Spring 1998.
 - Graduate Program in Public Health, University of New Mexico, Albuquerque, NM, Spring 2000.
- **Teaching Assistant:** Undergraduate health courses. Health Education Program, University of New Mexico College of Education, Spring 2001.

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- **Assistant Professor, School of Public Health, University of North Texas, Health Science Center, August 2001- June 2006. Graduate courses developed/taught:**
Social and Behavioral Aspects of Public Health (SCBS 5110)
Language and Literacy in Latino Health (SCBS 5440)
Health Disparities (SCBS 6405)
Health Behavior Theory and Practice (SCBS 6300)
Capstone
- **Associate Professor, College of Education, University of Texas El Paso, September 2006-2011. Graduate courses developed/taught:**
Current Topics in Community Health Education (TED 5319)
School Health Education Practice (TED 5319)
Health Communication & Literacy (TED 5319)
Planning and Evaluation of School and Community Programs (TED 5319)
Culture and Language in Latino Health (TED 5319)
Teaching & Learning for Health Science Technology Teachers (EDCT 5305)
Research for Classroom Teacher (TED 5300)
Doctoral Practicum (TED 6305)
- **Associate Professor of Health Education, Public Health Program, Department of Family & Community Medicine, School of Medicine, University of New Mexico, January 2012-June 2016. Graduate courses developed/taught:**
PH Evaluation Methods (PH 555)
Social and Cultural Theories and Models (PH 505)
Research Methods (PH 533)
Integrated Experience (PH 597)
Intervention Research with Marginalized Populations (PH 560)
PH Communication (PH 560)
- **Associate Professor of Public Health, Public Health Program, College of Population Health, University of New Mexico, July 2016-Present. Undergraduate/Graduate courses developed/taught:**
Health Systems Planning I (Population Health 421)
PH Evaluation Methods (PH 555)
Research Methods (PH 533)
Integrative Experience (PH 595/597)
Intervention Research with Marginalized Populations (PH 558)
PH & H Care Communication (PH 564)

Student Advising and Committees

University of North Texas Health Science Center School of Public Health (2001-2006)

Thesis Committee Chair

- Cindy Mooney, MPH, 2003: An assessment of lead poisoning awareness among parents.
- April Clark, MPH, 2003: Seniors and Volunteers for Childhood Immunizations Program.
- Belinda A. Mendoza, MPH, 2004: Factors associated with multi-drug resistance in patients with streptococcus pneumoniae ear infections.
- Sandi Cleveland, MPH, 2004: Cervical Cancer Mortality in Texas: Locating Vulnerable Geographic Areas.
- Stephen H. Baum, MPH, 2004: Correlation between palpated pulse rates taken by non-medically trained and medically trained military reservists.
- Dawn Clark, MPH, 2005: Internal and external measures of neighborhood distress and the effect on child mortality.
- Suzanne Tolbert, MPH, 2006: Factors influencing primary diagnosis of obstructive sleep apnea by family physicians: implications for public health.

Thesis Committee Member

- Amanda Medina, MPH, 2003: Does a community health worker program work among Latino communities?
- Tete Amouh, MPH, 2003: Strategies for screening and diagnosis of latent and active tuberculosis in the United States.
- Saadia Fawad Younus, MPH, 2003: Proposal to study the feeding practices and perceptions of Hispanic mothers about the weight of their preschool children.
- Lisa Krause, MPH, 2003: Maternal depression as predictor of repeat child unintentional injury.
- Zeenat Hasan, MPH, 2004: HIV/AIDS and armed conflict: the need to reassess global policy.
- Khiya Marshall, MPH, 2004: Self reported health status and access to health care of immigrant Mexican/Latino women in Fort Worth, Texas.
- Jessica Hickey, MPH, 2004: Investigating the disparities of colorectal cancer mortality among Texas residents using spatial and temporal analysis, 1990-2001.
- Isela Macías, MPH, 2006: An exploratory study of the influence of language and race/ethnic concordance on Hispanic patients' trust in their healthcare providers in Tarrant County.
- Geetha Patil, MPH, 2006: Factors related to HIV/sexual behavior among youth.

University of Texas El Paso (2006-2012)

Doctoral Student Advising & Committees

- Dayle Sharp, Dissertation Committee Member, PhD Interdisciplinary Health Sciences, College of Health Sciences (Spring 2010).

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- Benjamin McDermott, Doctoral Advisor, PhD Program in TLC, College of Education (2009-2011).
- Andrés Muro, Doctoral Advisor, PhD Program in TLC, College of Education (2009-2011).
- Ruby Lynch-Arroyo, Doctoral Advisor, PhD Program in TLC, College of Education (2009-2011).

Master Students Advising & Committees

- Tania Quiroz, Thesis Committee Chair, MA Education-Health Education, College of Education (Spring 2010).
- Dora Pichardo, Thesis Committee Chair, MA Education-Health Education, College of Education (Spring 2010).
- Stella Cardoza, Thesis Committee Chair, MA Education-Health Education, College of Education (Spring 2010).
- Betty Whittaker, Examination Committee Fall 2006, Masters' Nurse Clinical Educator, School of Nursing.
- Lupe Domínguez Whittaker, Examination Committee Fall 2006, Masters' Nurse Clinical Educator, School of Nursing.
- Rosalia Zubia-Perez, Examination Committee Spring 2007, Masters' Nurse Clinical Educator, School of Nursing.
- Annette Griego, Examination Committee Spring 2007, Masters' Nurse Clinical Educator, School of Nursing.
- Carolyn García, Comprehensive Oral Examination Committee Spring 2008, Nurse Practitioner Graduate Program, School of Nursing.
- María Elena González, Comprehensive Oral Examination Committee Fall 2008, Nurse Practitioner Graduate Program, School of Nursing.
- Teresita Castillo, Comprehensive Oral Examination Committee Fall 2008, Nurse Practitioner Graduate Program, School of Nursing.
- Shirlina Gill, Comprehensive Oral Examination Committee Fall 2008, Nurse Practitioner Graduate Program, School of Nursing.
- Claudia García, MA Education-Social Sciences, College of Education.
- Khendum Gyabak, MA Education Reading/Literacy, College of Education.
- Diana Portillo, Comprehensive Oral Examination Committee Fall 2009, MSN, School of Nursing.
- Vanessa Maldonado, Comprehensive Oral Examination Committee Fall 2009, MSN, School of Nursing.
- Daniel Vallejo, Comprehensive Oral Examination Committee Fall 2009, MSN, School of Nursing.
- Rachel Saavedra, Comprehensive Oral Examination Committee Fall 2009, MSN, School of Nursing.
- Joy Segars, Professional Report Committee, MS Kinesiology, College of Health Sciences, Fall 2010.
- Laura Pacheco, Thesis Committee Chair, MA Education-Health Education, College of Education, Spring 2011.

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- José Ramírez, Thesis Committee Member, MPH, College of Health Sciences, Spring 2011.
- Armando Sosa, Comprehensive Oral Examination Committee Spring 2011, MSN, School of Nursing.
- Sandra Mendoza, Comprehensive Oral Examination Committee Spring 2011, MSN, School of Nursing.
- Christopher J. Smallwood, Comprehensive Oral Examination Committee Spring 2011, MSN, School of Nursing.

University of New Mexico Public Health Program (2012-2016)

Master Students Advising & Committees

- Selina Keryte, Oral Examination Committee, Spring 2012, Public Health Program, School of Medicine.
- Anita Harshman, Oral Examination Committee, Spring 2013, Public Health Program, School of Medicine.
- Clarissa Hoover, Chair Oral Examination Committee, Spring 2013, Public Health Program, School of Medicine.
- Orlando Lucero, Oral Examination Committee, Spring 2014, Public Health Program, School of Medicine.
- Miquela Garcia, Oral Examination Committee, Spring 2014, Public Health Program, School of Medicine.
- Rose Galbraith, Oral Examination Committee, Spring 2014, Public Health Program, School of Medicine.
- Adriana Sánchez, Master Examination Committee Member, Spring 2015, Health Education Program, College of Education.
- Rose Rohrer, Master Thesis Committee Member, Spring 2015, Department of Sociology, College of Arts & Sciences.
- Elizabeth Jochem, Chair, Oral Examination Committee, Summer 2015, Public Health Program, School of Medicine.
- Candace Hsu, Professional Paper & Oral Examination Committee, Fall 2015, Public Health Program, School of Medicine.
- Ashleigh Reyna, Chair, Oral Examination Committee, Summer, 2016, Public Health Program, School of Medicine.
- Sarah Meto, Chair, Oral Examination Committee, Summer, 2016, Public Health Program, School of Medicine.
- Virginia Sedore, Member, Oral Examination Committee, Summer, 2016, Public Health Program, School of Medicine.

University of New Mexico College of Population Health (Fall 2016-Present)

- Sonia García, Member, Master's Examination Committee, Fall 2016, Health Education Program, College of Education.
- Jennifer Mings, Chair, Professional Paper & Oral Examination Committee, Spring 2017.
- Sara Ali, Chair, Professional Paper & Oral Examination Committee, Spring 2017.
- Scott Oglesbee, Chair, Oral Examination Committee, Spring 2017.
- Christina Brigrance, Chair, Oral Examination Committee, Spring 2017.
- Laura Morris, Chair, Oral Examination Committee, Spring 2017.
- Kristyn Yepa, Chair, Oral Examination Committee, Spring 2017.
- Carolina Knowaga. Member, Professional Paper & Oral Examination Committee, Spring 2017.
- Ivy Cervantes, Member, Professional Paper & Oral Examination Committee, Spring 2017.
- Mary Carmody. Member, Professional Paper & Oral Examination Committee, Spring 2018.
- Chandra Gerrard. Member, Professional Paper & Oral Examination Committee, Spring 2018.
- Alin Badillo. Member, Professional Paper. Latin American and Iberian Studies. Spring 2018.
- Celina Martinez, Chair, Oral Examination Committee, Spring 2018.
- Carolyn Parshall, Chair, Oral Examination Committee, Spring 2018.
- Elizabeth Yopez, Chair, Oral Examination Committee, Spring 2018.
- Alissa Nelson, Chair, Oral Examination Committee, Spring 2018.
- Denise Saiz, Member, Professional Paper Committee. Community & Regional Planning, Public Health & the Built Environment MS Program, Fall 2018.
- Anabel Johnson, Chair, Professional Paper & Oral Examination Committee, Spring 2019.
- Shannen Ramey, Chair, Professional Paper & Oral Examination Committee, Spring 2019.
- Shoshana Adler-Jaffe, Chair, Professional Paper & Oral Examination Committee, Spring 2019.
- Rajani Rai, Member, Professional Paper & Oral Examination Committee, Spring 2019.
- Fadi A Jamaledin Ahmad, Chair, Oral Examination Committee, December 2019.
- Daisy Rosero, Chair, Professional Paper & Oral Examination Committee, Spring 2020.

Administrative Activities

- **Member**, Admissions Committee, Preventive Medicine Residency Program, University of Arizona, Tucson, AZ, 1997.
- **Member**. Curriculum Committee, School of Public Health, UNTHSC, Fort Worth, TX, 2001-2005.
- **Member**. Health Promotion Committee, University of North Texas Health Science Center, Fort Worth, TX, 2003-2006.
- **Academic Director**, Health Interpreting and Health Applied Linguistics Program. School of Public Health, University of North Texas Health Science Center, Fort Worth, TX, October 2003-August 2005.
- **Member**. Faculty Search Committee, Department of Social and Behavioral Sciences, School of Public Health, University of North Texas Health Science Center, Fort Worth, TX, Spring 2004.
- **Member**. Chair Search Committee, Department of Social and Behavioral Sciences, School of Public Health, University of North Texas Health Science Center, Fort Worth, TX, Spring 2004.
- **Member**. Research Advisory Council. University of North Texas Health Science Center, Fort Worth, TX, 2004-2006.
- **Member**. Student Publications, College of Education Representative. University of Texas El Paso. August 2007-September 2009.
- **Member**. Faculty Search Committee, Doctoral Program Chair and Professor. Department of Teacher Education, College of Education, University of Texas El Paso, El Paso, TX, Fall 2007-Spring 2008.
- **Member**. Faculty Search Committee, Doctoral Program Chair and Professor. Department of Teacher Education, College of Education, University of Texas El Paso, El Paso, TX, Fall 2007-Spring 2008.
- **Member**. Faculty Search Committee, Math & Science Professor. Department of Teacher Education, College of Education, University of Texas El Paso, El Paso, TX, Fall 2007-Spring 2008.
- **Chair**. Faculty Search Committee, Professorship PhD in Teaching, Learning, and Culture. Department of Teacher Education, College of Education, University of Texas El Paso, El Paso, TX, Fall 2008-Spring 2009.

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- **Member.** Graduate Studies Standing Committee. College of Education, University of Texas El Paso, El Paso, TX, Fall 2009-Fall 2011.
- **Member.** Strategic Planning/Implementation Standing Committee. College of Education, University of Texas El Paso, El Paso, TX, Fall 2009-Fall 2011.
- **Chair.** Integrative Experience Working Group. Public Health Program, University of New Mexico, Albuquerque, NM, Fall 2012-2015.
- **Member.** Search Committee. Senior Statistician. Department of Family & Community Medicine, Spring 2015.
- **Member.** Faculty Search Committee. Global Health Challenges and Responses. College of Population Health, August 2015.
- **Member.** Academic Committee. Public Health Program, University of New Mexico, Albuquerque, NM, Spring 2012-2016.
- **Faculty Advisor.** Public Health Student Association. Public Health Program, University of New Mexico, Albuquerque, NM, Fall 2012-2016.
- **Member.** Admissions Committee. Public Health Program, University of New Mexico, Albuquerque, New Mexico, 2012-2016.
- **Member.** Family & Community Medicine Diversity Committee. University of New Mexico, Albuquerque, NM, Spring 2013-August 2016.
- **Faculty Representative.** Dean's Council. College of Population Health, University of New Mexico, Albuquerque, NM, Summer-Fall 2017.
- **Member.** Academic Committee. College of Population Health, Master's in Public Health, University of New Mexico, Albuquerque, NM, Fall 2016-Present.
- **Member at Large.** Health Sciences Center Faculty Council, University of New Mexico, Albuquerque, NM, July 2016-June 2018.
- **Member.** BS Population Health Curriculum Committee. College of Population Health, University of New Mexico, Albuquerque, NM, August 2016-Present.
- **Faculty Advisor.** Public Health Student Association. College of Population Health, Master's in Public Health Program, University of New Mexico, Albuquerque, NM, Fall 2016-Present.
- **Lead Faculty.** PhD Program Proposal. College of Population Health, University of New Mexico, Albuquerque, NM, Fall 2017-Present.

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- **Lead Faculty.** COPH Assessment, Planning & Evaluation Unit. College of Population Health, University of New Mexico, Albuquerque, NM, Spring 2018-Present.
- **COPH Representative.** HSC Research Education Committee. Fall 2018-Present.
- **Member.** Admissions Committee. College of Population Health Public Health Program, University of New Mexico, Albuquerque, New Mexico, 2017-Present.
- **Member.** Faculty Senate Curricula Committee. University of New Mexico, Albuquerque, New Mexico, November 2018-Present.

Community Activities

- **Member.** Board of Directors. Northside Inter-Church Agency, Fort Worth, Texas, January 2003-December 2005.
- **Member.** Advisory Board. BorderSenses, a non-profit art and literacy organization, El Paso, Texas. November 2007-2014.

Professional Organizations/Meetings

- **Moderator.** Critical perspectives in Mathematics Education. Third International Conference on Education, Labor and Emancipation. University of Texas El Paso/Universidad Autónoma de Ciudad Juárez, El Paso, Texas/Ciudad Juarez, Mexico, September 28-October 1, 2006.
- **Moderator.** Health Literacy Panel. NMPHA and UNM National Health Disparities 2013 Joint Conference. Albuquerque, NM, April 17-19, 2013.

National/International Committees/Organizations

- **Advisory Committee Board Member,** Redes en Acción. A national initiative for cancer prevention among Hispanics. Funded by the NCI, 2000-2005.
- **Founding Member.** National Coalition for Quality Translations in Health Care. Kaiser Permanente's National Linguistic & Cultural Programs of National Diversity. October 2004-2006.
- **Member.** Advisory Board. Diversity Wellness, Arizona. The mission of Diversity Wellness is to promote healthy living by providing culturally appropriate, language-specific health improvement programs that are backed by scientific research. August 2005-2006.
- **School Representative:** Step-Up Tobacco Workshop. Association of Schools of Public Health/Legacy Foundation. St. Louis, April, 2004.

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- **School Representative:** Step-Up Tobacco Workshop. Association of Schools of Public Health/Legacy Foundation. Chicago, May, 2005.
- **Independent Reviewer.** Health Education Job Analysis Taskforce. National Commission for Health Education Credentialing, Inc. Fall 2008-Spring 2009.
- **Member.** Planning Committee. SOPHE 2011 Midyear Scientific Conference. Society for Public Health Education (SOPHE), 2010-2011.
- **Member.** Advisory Board, Estudios sobre Derecho y Bienestar Social (Editorial Comares). University of Granada (Spain).
- **External Reviewer.** Association of Schools of Public Health (ASPH). Master's-Level Public Health Preparedness & Response Competency Model. Spring 2011.
- **External Advisory Board Member.** Southwest Center for Agricultural Health, Injury Prevention and Education. University of Texas Health Science Center at Tyler, 2011-2018.
- **Advisory Board Member.** New Mexico AgrAbility Project. United States Department of Agriculture, NMSU, UNM, NMTAP, and Mandy's Farm. September 2019-Present.
- **Editorial Board Member.** Health Promotion Practice. Society for Public Health Education (SOPHE). January 2020-Present.

Technical Reviews

- **Reviewer.** *Infectious Diseases Patient Education Resource Manual*. Aspen Publishers, Inc., 1999.
- **Grant Proposal Reviewer.** *Community-based participatory prevention research*. Centers for Disease Control and Prevention (CDC). Program announcement 02003, June 2002.
- **Peer Reviewer.** Redes en Acción. Small Grants. Concept papers and grant proposals, 2002-2005.
- **Peer Reviewer.** *Gaceta Sanitaria*. Sociedad Española de Salud Pública y Administración Sanitaria, 2002-present.
- **Peer Reviewer.** *Health Promotion Practice*. Society for Public Health Education (SOPHE), 2002-present.
- **Peer Reviewer.** *Promotion & Education*. International Union for Health Promotion and Education, 2004-present.

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- **Peer Reviewer.** *Patient Education and Counseling*. Elsevier, 2005-present.
- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Midyear Conference Abstract Reviewer, 2005.
- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Annual Conference Abstract Reviewer, 2005.
- **Grant Proposal Reviewer.** Health Literacy Grant Review Panel. National Institutes of Health (NIH), Center for Scientific Review, March 2007.
- **Scientific Reviewer.** American Translation and Interpreting Studies Association (ATISA). Annual Conference Abstract Reviewer, 2007.
- **Peer Reviewer.** *Journal of the National Medical Association*. National Medical Association, 2007-present.
- **Peer Reviewer.** *Medical Education Online*, 2007-present.
- **Peer Reviewer.** *Progress in Community Health Partnerships: Research Education and Action*, 2007-present.
- **Peer Reviewer.** *The American Journal of Managed Care*, 2007-present.
- **Peer Reviewer.** *Journal of the American Academy of Nurse Practitioners*, 2008-present.
- **Peer Reviewer.** *Cancer Detection and Prevention*, 2008-present.
- **Peer Reviewer.** *Ethnicity and Health*, 2008-Present.
- **Peer Reviewer.** *Adicciones*, 2011-Present
- **Peer Reviewer.** *Health Education Research*, 2009-present.
- **Peer Reviewer.** *Educational Research*, 2012-Present.
- **Peer Reviewer.** *Global Health Action*, 2012-Present.
- **Grant Proposal Reviewer.** CHALLENGE Grant. National Institutes of Health (NIH), Center for Scientific Review, June 2009.
- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Annual Conference Abstract Reviewer, 2009.

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- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Annual Conference Abstract Reviewer, 2010.
- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Midyear Scientific Meeting Abstract Reviewer, 2011.
- **Scientific Reviewer.** Society for Public Health Education (SOPHE). Annual Conference Abstract Reviewer, 2011-Present.
- **Scientific Reviewer.** American Public Health Association (APHA). Annual Conference Abstract Reviewer, 2011-Present.
- **Peer Reviewer.** *Revista de Comunicación y Salud*, 2013-Present.
- **Peer Reviewer.** *BMC Research Notes*, 2013-Present.
- **Peer Reviewer.** *Health and Addictions*, 2012-Present.
- **Peer Reviewer.** *Journal of Health Communication*, 2017-Present.
- **Peer Reviewer.** *BMC Public Health*, 2018-Present.
- **Special Department Peer Reviewer.** Health Education in Health Care Settings Department, *Health Promotion Practice*, 2013-Present.
- **Scientific Reviewer.** Centers for Disease Control & Prevention (CDC), National Institute for Occupational Health & Safety (NIOSH), Southwest Center for Agricultural Health, Injury Prevention and Education. University of Texas Health Science Center at Tyler. SW Ag Center Feasibility/Pilot Studies Program 2014-2015.
- **Scientific Reviewer.** New Mexico Public Health Association (NMPHA). Annual Conference Abstract Reviewer, 2016-Present.

Guest Editor

- *Médico Interamericano*. Hispanics and Public Health (Special Issue, January 1999).

Editor

- *Primera Carta de Salud Española* (Depósito Legal J-53 1993). Programa Salud del CNJ, Jaén (Spain), 1993-1997.
- *Health Promotion Practice*. Health Education in Health Care Settings department. Society for Public Health Education, 2013-Present.

Editorial Board Member

- *Infectious Diseases Patient Education Resource Manual*. Aspen Publishers, Inc., 1999.
- *Public Health International Bulletin*. Public Health International Association, 2005-2007.
- *Journal of Community Medicine & Health Care*, Austin Publishing Group, July 2016-Present.
- *Journal of Health Sciences & Education*, eSciRes, California, May 2017-Present.
- *Health Promotion Practice*. Society for Public Health Education (SOPHE) & SAGE Publications, Inc. January 2020-Present

PUBLICATIONS/CREATIVE ACTIVITY

Books

- **F. Soto Mas** & J. Toledano Galera. *En forma después de los 50* (Fitness after 50). Madrid (Spain): Gymnos, 2001.
- **F. Soto Mas** & J. Toledano Galera. *Manual de ejercicio para adultos* (Exercise guide for adults). Google eBooks (Spain), 2010.
- **F. Soto Mas**. *Ejercicio y salud* (Exercise and Health). NY: Linus Publications (In preparation).
- **F. Soto Mas**, Holly E. Jacobson. *Culture & Language in Latino Health*. NY: Linus Publications (In preparation).

Book Chapters

- Tan J, **Soto Mas F**, Hsu CE. E-Public Health Systems: GIS-Related Technologies in Public Health Preparedness and Surveillance (Chapter 5). In: Joseph Tan. *E-Health Care Information Systems: An Introduction for Students and Professionals*. San Francisco, CA: Jossey-Bass Publishers, 2005, pp 127-154 (ISBN: 0-7879-6618-5).
- **Soto Mas F**, Allensworth D, Jones C. Health promotion programs designed to eliminate health disparities. In: Carl I. Fertman & Diane D. Allensworth (Editors). *Health Promotion Programs: From Theory to Practice*. Society for Public Health Education (SOPHE). San Francisco, CA: Jossey-Bass/Wiley, 2010, pp. 29-55.
- **Soto Mas F**, Jacobson H, Balcázar H. Health literacy in minority populations. In: Amy Dore/Aly Eisenhardt (Editors). *Cultural Learning in Healthcare: Recognizing and Navigating Differences*. West Palm Beach, FL: North American Business Press, Inc., 2015, pp. 83-113.

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- Jacobson H, **Soto Mas F**. Measuring health literacy in Spanish-speaking adults: a comparative study of two instruments. In: Rosemary Caron (Editor). *Health Communication: Advocacy Strategies, Effectiveness, and Emerging Challenges*. New York: Nova Publishers, Inc., 2015, pp. 147-155.
- **Soto Mas F**, Allensworth D, Jones C, Jacobson H. Advancing health equity and eliminating health disparities. In: Carl I. Fertman & Diane D. Allensworth (Editors). *Health Promotion Programs: From Theory to Practice* (2nd Edition). Society for Public Health Education (SOPHE). San Francisco, CA: Jossey-Bass/Wiley, 2016.
- Jacobson H, **Soto Mas F**, Nervi L. Advancing health equity and eliminating health disparities. In: Carl I. Fertman (Editor). *Health Promotion Programs: From Theory to Practice* (3rd Edition). Society for Public Health Education (SOPHE). San Francisco, CA: Jossey-Bass/Wiley, (Forthcoming).

Technical Papers/Reports

- **Soto Mas, F**. An assessment of Latino physicians' tobacco-related practices. Dissertation Research, University of New Mexico, Albuquerque, NM, July 2002.
- **Soto Mas, F**. Industria tabaquera y la promoción del tabaquismo entre los menores (Tobacco companies and smoking promotion among kids). Junta de Andalucía (Spain) (Andalusian Regional Government), June 2006.
- Roberson JL, **Soto Mas, F**. Outreach strategies to African American mothers. Contributors to infant success. Evaluation report to March of Dimes, Texas Chapter. United Associates, Fort Worth, Texas, 2007.
- **Soto Mas F**. Elev8 New Mexico School-Based Health Centers. Evaluation. Borderlands and Indigenous Initiatives for the Development of Education, Evaluation and Leadership (BI-IDEEL). The Atlantic Philanthropies, July, 2011.
- **Soto Mas F**, Gaarden G, Solorzano Zigmond J. Evaluation of Grow the Growers. Open Space, Community Service Department. Bernalillo County, New Mexico, December 2019.

Peer-Reviewed Articles

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SCHOLARLY PRESENTATIONS

First Author and/or Presenter

- Worksite Health Promotion and Hispanics. *U. S. Office of Personnel Management Annual Meeting*, Washington, DC, July 1996.
- Nutrition Health Education Module for Spanish-Speaking Workers. *APHA 124th Annual Meeting*, New York, NY, November 1996.
- Worksite Health Promotion and the Hispanic Labor Force. *APHA 125th Annual Meeting*, Indianapolis, IN, November 1997.
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- "Camine con nosotros," a theory-based physical activity intervention for Hispanic women. *APHA 126th Annual Meeting*, Washington, DC, November 1998.
- Una agenda hispana de salud pública para el siglo XXI. *XXIII Spanish American Medical Congress*, New York, NY, October 1999.
- The New Mexico ASSIST Program. *APHA 127th Annual Meeting*, Chicago, ILL, November 1999.
- Eight years of ASSIST: Did it make a difference? *NMPHA Annual Meeting*, Ruidoso, NM, April 2000.
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- A pilot study of tobacco-related practices among Hispanic physicians. *2002 National Conference of Tobacco or Health*, San Francisco, CA, November 2002.
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- Miedo, intimidación y caos: estudio cualitativo de la respuesta de la población latina al terrorismo (fear, intimidation and caos: a qualitative study of the perspective of Latinos on terrorism threat). *2nd Puerto Rican Conference on Public Health*, San Juan, Puerto Rico, September 2004.
- Public health students and tobacco control training. *SOPHE 2004 Annual Meeting*, Washington, D.C., November 2004.
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- Public health preparedness and response: a comparative study of healthcare providers. *SOPHE Midyear Scientific Conference*, Las Vegas, Nevada, May 2006.
- Latino students in health professions: Project PATHS. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- The Spanish Health Literacy Initiative. *Community-Campus Partnerships for Health's 10th Anniversary Conference*, Toronto, ON Canada, April 11-14, 2007.
- Bioterrorism preparedness of non-urban healthcare providers. *SOPHE Midyear Scientific Conference*, Chicago, Illinois, May 2008.
- Health literacy among college students. *Seventh Annual Health Literacy Conference: "Health Literacy in Primary Care: Best Practices and Skill Building."* Institute for Healthcare Advancement (IHA), Irvine, California, May 1-2, 2008.
- Meeting the Emergency Response Needs of Spanish-Speaking Communities. *Sixth National Conference on Quality Health Care for Culturally Diverse Populations*, Minneapolis, MN, September 21-24, 2008.
- Health Literacy and the U.S. Hispanic Population. *20th International Union for Health Promotion and Education (IUHPE) World Conference*, Geneva, Switzerland, July 11-15, 2010 (accepted).
- An integrated curriculum for improving health literacy among Hispanic adults. *Seventh National Conference on Quality Health Care for Culturally Diverse Populations*, Baltimore, MD, October 18-21, 2010.
- A comparative analysis of Spanish health literacy tools: S-TOFHILA & NVS. *138th APHA Annual Meeting*, Denver, CO, November 6-10, 2010.
- Communicating H1N1 Risk to Hispanic College Students. *SOPHE 2010 Annual Meeting*, Denver, CO, November 2010.
- A Promising ESL & Health Literacy Curriculum for Hispanic Adults. *3rd Annual Health Literacy Research Conference*, Chicago, Illinois, October 17-18, 2011.
- Elev8 Nm SBHCs: Reducing Health Disparities among Youth. *New Mexico Public Health Association & The University of New Mexico Health Disparities 2013 Joint Conference*, April 2013.
- Contribution of Elev8 to school health education in New Mexico: a qualitative study. *APHA 141st Annual Meeting & Exposition*, Boston, MA, November 2013.

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- Feasibility of using diverse community settings to improve health literacy among Spanish speaking adults. *SOPHE 2015 Annual Meeting*, Portland, Oregon, April 2015.
- Central New Mexico Organic Farmers: A Holistic Perspective to Health and Safety. *New Mexico Public Health Association 2015 Annual Conference*, Albuquerque, NM, March 2015.
- The organic farming study. *2015 New Mexico Shared Knowledge Conference*, Albuquerque, NM, April, 2015.
- (with Eric Tomalá, Rose E Rohrer & Ashleigh Reyna) A farming-academia partnership for sustainable agriculture: the New Mexico organic farming study. *Community Campus Partnership for Health 14th International Conference*, New Orleans, Louisiana, May 2016.
- (with Rose E. Rohrer, Lisa Cacari-Stone & James Cheek) Exploring health and safety in organic farming: a qualitative study. *APHA 144th Annual Meeting & Exposition*, Denver, CO, November 2016.
- The holistic world of the organic farmer: an opportunity for socioecological interventions to health. *27th Annual Midwest Stream Forum for Agricultural Worker Health*, Grand Rapids, Michigan, September 2017.
- (with Alexis Handel) Community contribution of the organic farmer. *MAFO National Farmworker Conference*, Albuquerque, NM, April 2018.
- Albuquerque Homeless Women and Pap Smear: An Exploratory Study of Barriers and Facilitating Factors. *2019 Annual Women's Health Conference*, Albuquerque, NM February 8-9, 2019.
- Organic agriculture and local food systems in New Mexico. *New Mexico Organic Farming Conference*, February, 2019.

Co-Author

- Anthropometric study of young Andalusian swimmers. *3rd Annual Conference on Sports Medicine*, Murcia (Spain), September 1989.
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- The City of Tucson Employee Health Promotion Program. *APHA 126th Annual Meeting*, Washington, DC, November 1998.
- A collaborative model for community health promotion. *APHA 126th Annual Meeting*, Washington, DC, November 1998.
- A perinatal tobacco education module. *NMPHA Annual Meeting*, Ruidoso, NM, April 2000.
- Theory of planned behavior and primary prevention: examples from a school-based elementary health education curriculum. *XVII World Conference on Health Promotion and Health Education*, Paris, France, July 2001.
- An assessment of public health students' attitudes towards tobacco control initiatives. *APHA 130th Annual Meeting*. Philadelphia, PA, November 2002.
- Spatiotemporal analysis of accidental poisoning mortality in Texas (1980-2001): implications for emergency preparedness. *Research Appreciation Day 2004*, University of North Texas, Fort Worth, TX, Spring 2004.
- Evaluating the disparity of female breast cancer mortality among racial and age-specific groups: a spatiotemporal analysis. *Research Appreciation Day 2004*, University of North Texas, Fort Worth, TX, Spring 2004.
- An assessment of public health students' attitudes toward tobacco control. *Research Appreciation Day 2004*, University of North Texas, Fort Worth, TX, Spring 2004.
- Tobacco industry activity in Spain: Lessons for international tobacco control efforts. *7th Annual Meeting of the European Society for Research on Nicotine and Tobacco*, Prague, Czech Republic, March 20-23, 2005.
- Assessing the impact of Spanish health material: A multidisciplinary approach. *APHA 133rd Annual Meeting*, Philadelphia, PA, December 2005.
- Avoiding translations: A step-by-step process for developing Spanish health materials. *APHA 133rd Annual Meeting*, Philadelphia, PA, December 2005.
- Delivering culturally appropriate health messages to 9th grade Latinos: Participation and Training in Health (Project PATHS). *AAHE/AAHPERD Convention*, Chicago, Ill, April 2006.
- A community/academia partnership for increasing Latinos in health professions. *SOPHE Midyear Scientific Conference*, Las Vegas, Nevada, May 2006.

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- A spatial-temporal surveillance system for prostate cancer disparities in population subgroups. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- Locating spatiotemporal clusters of avian flu human cases - A public health informatics application of health surveillance. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- Biodefense informatics training: EpiInfo and data management workshops for public health workers. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- Sociodemographic and health characteristics of documented and undocumented immigrant Mexican women. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- Emergency preparedness and response - comparing the needs of non-urban physicians and veterinarians in North Texas. *APHA 134th Annual Meeting & Exposition*, Boston, MA, November 2006.
- AIDS mortality clusters in Texas counties: The application of public health informatics in improving health by identifying health disparities demographic groups. *Public Health Informatics* (PHI2008), Seattle, WA, September 2008.
- An assessment of nurses' public health emergency readiness and training needs in rural north Texas. *APHA 136th Annual Meeting & Exposition*, San Diego, CA, October 2008.
- Delivery of culturally accessible PHR for vulnerable populations: Meeting their public health information needs. *APHA 136th Annual Meeting & Exposition*, San Diego, CA, October 2008.
- AIDS mortality clusters in Texas counties: How health administrators can address the disparities by demographic groups. *APHA 136th Annual Meeting & Exposition*, San Diego, CA, October 2008.
- Meeting the needs of public health preparedness of rural health providers: A spatial analysis approach. *APHA 136th Annual Meeting & Exposition*, San Diego, CA, October 2008.
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- A theory-based Spanish medication literacy curriculum. *SOPHE 2009 Midyear Scientific Conference*, New Orleans, Louisiana, May 2009.
- Evaluating the use of health literacy assessment tools with Spanish-speaking adults. *SOPHE 60th Annual Meeting*, Philadelphia, PA, November 2009.
- Exploring effective interventions to improve health literacy among Spanish-speaking Mexican immigrants. *SOPHE 60th Annual Meeting*, Philadelphia, PA, November 2009.
- Safe medication use among Hispanic college students: knowledge, attitudes and behaviors. *International SunConference on Teaching and Learning*, El Paso, TX, March 2010.
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- Innovative ESL/health literacy curriculum to build authentic learning experiences for adults. *International SunConference on Teaching and Learning*, El Paso, TX, March 2011.
- ESL and improving health literacy. *2013 New Mexico Shared Knowledge Conference*, Albuquerque, NM, April 16-18, 2013.
- The Santa Bárbara/Matineztown study: a community-based health literacy study. *NMPHA and UNM National Health Disparities 2013 Joint Conference*, Albuquerque, NM, April 17-19, 2013.
- A Bilingual Domain-Specific Self-Efficacy Scale. *SOPHE 2014 Annual Meeting*, Baltimore, Maryland, March 2014.
- A community-based intervention for Health literacy and self-efficacy in Hispanics. *SOPHE 2014 Annual Meeting*, Baltimore, Maryland, March, 2014.
- (with Rose E Rohrer) Farming as a vocation: identity and community building among small-scale organic farmers in the middle Rio Grande valley. *2015 Western Social Science Association Conference*, Portland, OR, April, 2015.
- (with Rose E Rohrer & Eric Tomalá Viteri) Cultivating Community: Civic Agricultural Practices in North Central New Mexico. *American Sociological Association's Annual Meeting*. Seattle, WA, August, 2016.
- (with Sara Ali & Nina Wallerstein). Establishing a Muslim Women Community Advisory board for Mental Health in Albuquerque. *NMPHA Conference*, Albuquerque, NM, April, 2017.

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- (with Christina Brigance). Psychosocial Factors and Mental Health in NM Organic Farmers. *NMPHA Conference*, Albuquerque, NM, April, 2017.
- (with Jennifer Mings, Laura Morris & Mary Carmody). An investigation of Pap smear utilization at Albuquerque Healthcare for the Homeless. *Shared Knowledge Conference*, Albuquerque, NM, April 16-18, 2017.
- (with Sara Ali & Nina Wallerstein). Mental health needs of Muslim women in Albuquerque: Lessons learned from a community based participatory approach. *2nd Annual Conference on Care for the Underserved*. University of New Mexico Health Sciences Center, September 18, 2017.
- (with Celina Martinez, Carolyn Parshall, Elizabeth Yopez, Alissa Nelson). Sustainable agriculture and local food systems in New Mexico. *NMPHA Conference*, Albuquerque, NM, April 2018.
- (with Sara Ali et al.). To Muslim women by Muslim women: a workshop to handling racism. *2019 Annual Women's Health Conference*, Albuquerque, NM February 8-9, 2019.
- (with MPH students). Local food systems and population health. *NMPHA Conference*, Las Cruces, NM, April 2019.
- (with MPH students) Organic farming, a formula for health and wellness? *New Mexico Organic Farming Conference*, February, 2020.
- (with MPH students). A Closer Look at the McKinley County Substance Abuse Prevention Program. *NMPHA Conference, April 2020*.

GRANTS/CONTRACTS

Completed

- **Co-Principal Investigator** (JC de la Cruz). Exercise and Health. Royal Academy of Medicine, \$5,000. University of Granada (Spain), 1987.
- **Co-Investigator**. Diet and Nutritional Status of a Group of Andalusian Swimmers. Department of Physiology, School of Medicine, University of Málaga, Málaga (Spain), 1989.
- **Co-Investigator**. Anthropometric Study of Young Andalusian Swimmers. Department of Physiology, School of Medicine, University of Málaga, Málaga (Spain), 1989.
- **Principal Investigator**. A Health and Wellness Assessment of Young Andalusian Swimmers. Jaen Swimming Club, Jaén (Spain), \$500. Department of Biochemistry, School of Medicine, University of Granada, Granada (Spain), 1990.

- **Principal Investigator.** Multimedia Health Education Program. University of Arizona Foundation, \$3,000. University of Arizona, Tucson, AZ, 1995.

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- **Principal Investigator.** E-mail Health Promotion. Arizona Prevention Center, University of Arizona, Tucson, AZ, 1996.
- **Co-Investigator** (J. Marshall). WISEWOMAN Research Project. Arizona Department of Health Services/Arizona Cancer Center. University of Arizona, Tucson, AZ, 1996-1998.
- **Co-Investigator** (R. Papenfuss). City of Tucson Employee Wellness Program, \$50,000. University of Arizona, Tucson, AZ, 1997-1998.
- **Co-Investigator** (H. McDermot). Evaluation of the Life Enhancement Program. Canyon Ranch, \$100,000. University of Arizona, Tucson, AZ, 1998-1999.
- **Principal Investigator.** An assessment of Latino physicians' tobacco-related practices. Dissertation Research. RPT Grant, \$1,000. Graduate College, University of New Mexico, Albuquerque, NM, 2001-2002.
- **Co-Investigator** (J. Valderrama). An assessment of public health students' attitudes towards tobacco control initiatives. University of Boston, Boston, MA, 2001-2002.
- **Consultant** (A. Jackson). Project PATH (Participating and Training in Health). Texas Higher Education Coordinating Board, \$120,000. Goal of the project: improve leading health indicators among Hispanic high school students. University of North Texas, Denton, Texas, 2002-2003.
- **Principal Investigator.** An assessment of lead poisoning awareness among parents. Goal of the project: prevent lead poisoning on children. School of Public health, University of North Texas Health Science Center, Fort Worth, TX, 2002-2003.
- **Co-Investigator** (H. Jacobson). Hablamos Juntos. Improving Patient-Provider Communication for Latinos. Funded by Robert Wood Johnson Foundation, \$1 million. Goal of the project: improve access to quality health care for Latinos with limited English proficiency. School of Public Health, University of North Texas Health Science Center, Fort Worth, Texas, 2002-2005.
- **Co-Principal Investigator** (F. Treviño). Bioterrorism Pre-Event Messages Development. ASPH/CDC, \$200,000. Goal of the project: develop a quick public health response to bioterrorism events. School of Public Health, University of North Texas Health Science Center, Fort Worth, TX, 2002-2005.
- **Co-Principal Investigator** (Chiehwen Ed Hsu). Database inventory of physicians and other providers for public health preparedness and response to bioterrorism. Texas Department of Health (TDH), \$50,000. Goal of the project: assess health professionals'

level of preparedness and response to bioterrorism in North Texas. School of Public Health, University of North Texas Health Science Center, 2003-2004.

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- **Co-Investigator** (R. Kaman). Minority K-12 Initiative for Teachers and Students. NHLBI, \$1.2 million (5 years). Goal of the project: increase representation of Latino students in health science careers. University of North Texas Health Science Center, Fort Worth, TX, 2003-2004.
- **Co-Principal Investigator** (Chiehwen Ed Hsu). An evidence-based approach to addressing health disparities in Collin County, Texas. ASPH Community Partnership Research Grant, \$8,000. University of North Texas Health Science Center, Fort Worth, TX, March 2004-Oct 2004.
- **Co-Principal Investigator** (Urrutia-Rojas). Women's health needs, infant mortality, and access to services in Fort Worth, Texas: 1998-2003. ASPH Community Partnership Research Grant, \$8,000. University of North Texas Health Science Center, Fort Worth, TX, March 2004-Oct 2004.
- **Principal Investigator**. A collaborative partnership for bioterrorism research. ASPH Community Partnership Research Grant, \$8,000. University of North Texas Health Science Center, Fort Worth, TX, March 2004-Oct 2004.
- **Principal Investigator**. Spanish Material Development Initiative. Robert Wood Johnson Foundation, *Hablamos Juntos*, \$1 million. Goal of the project: develop and evaluate health-related materials in Spanish. School of Public Health, University of North Texas Health Science Center, 2002-2005.
- **Principal Investigator**. Evaluation of Hablamos Juntos Program. RAND Corporation, \$20,000. Goal of the project: evaluate Hablamos Juntos, a national initiative for improving patient-provider communication with Spanish-speaking patients. University of North Texas Health Science Center, Fort Worth, TX, 2004-2005.
- **Principal Investigator**. Veterinarian and Physician Assistant Survey for Public Health Preparedness and Response to Bioterrorism. TDSHS Award No. 76376376302004-4. Texas Department of Health, \$64,000. Goal of the project: assess health professionals' level of preparedness and response to bioterrorism in North Texas. School of Public Health, University of North Texas Health Science Center, 2004-2005.
- **Principal Investigator**. Participating and Training in Health Sciences: Impact Evaluation. NIH subcontract, \$200,000. Goal of the project: increase representation of Latino students in health science careers. University of North Texas, Denton, Texas, 2003-2006.

- **Co-Investigator** (A. Jackson). Project PATHS (Participating and Training in Health Sciences). NIH, \$1 million. Goal of the project: increase representation of Latino students in health science careers. University of North Texas, Denton, Texas, 2003-2006.

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- **Co-Principal Investigator**. Nurse Survey for Public Health Preparedness and Response to Bioterrorism. TDSHS Award No. 76376376302004-4. Texas Department of Health, \$100,000. Goal of the project: assess health professionals' level of preparedness and response to bioterrorism in North Texas. School of Public Health, University of North Texas Health Science Center, September 2005-August 2006.
- **Principal Investigator**. H1N1/Swine Flu College Survey. This survey study whose aim is to assess the level of awareness, knowledge, behavioral intention and actual behavior of college students regarding influenza A (H1N1) virus/Swine flu. University of Texas at El Paso (UTEP) College of Education. Fall 2009-Spring 2010.
- **Principal Investigator**. Health Literacy in College Students. The aims of the project are to: 1) assess health literacy level among college students in the US-Mexico border region, and 2) explore methodological issues related to the assessment of health literacy. University of Texas at El Paso (UTEP) College of Education/University of Texas School of Public Health. UTEP Personal Funding Support, January 2008-December 2010.
- **Principal Investigator**. Spanish Pharmacy Literacy Curriculum. The aim of the project is to develop and test an education pharmacy curriculum in Spanish. Cooperative UTEP/UT Austin Pharmacy Program, March 2007-December 2010.
- **Principal Investigator**. Health Literacy and Adult Education. The purpose of this exploratory research study is to assess whether general health information has an impact on health literacy level. In particular, this study will measure health literacy levels among participants in an adult literacy program that includes a health component. University of Texas at El Paso (UTEP) College of Education/El Paso Community College (EPCC) Community Education Program/University of Texas School of Public Health, January 2008-December 2010.
- **Principal Investigator**. 1 R21 HL091820-01A2 (Soto Mas): Health Literacy and ESL: Integrating Community Based Models for the U.S.-Mexico Border Region. National Institutes of Health (NIH): Understanding and Promoting Health Literacy. Two-year exploratory study to implement and evaluate an ESL/Health Literacy curriculum. College of Education, University of Texas at El Paso, 2009-2011.
- **Consultant**. 1R44MD002739-01A1 (Holtz). Improving Latino Health Literacy: An Intergenerational Approach. The aim of the project is to improve health among Latino families. KDH Research and Communication, Inc. 2010-2012.

- **Consultant.** IR15NR012190-01 (Monsivais). Exploring and Modifying Patient Barriers to Effective Cancer Pain Management in Hispanic Populations. Collaborative Minority Serving Institution and Cancer Center Partnership P20 grant. University of Texas at El Paso (UTEP) School of Nursing, 2010-2012.

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- **Principal Investigator.** Health Literacy and Self-Efficacy Study. Clinical & Translational Science Center, School of Medicine, University of New Mexico Health Sciences Center, Fall 2012-Summer 2013.
- **Principal Investigator.** Health and Safety Issues in Organic Farming; A Qualitative Study. National Institute for occupational Health and Safety (NIOHS), Southwest Center for Agricultural Health, Injury Prevention, and Education. October 2013-September 2014.
- **Consultant.** Interpreting in Healthcare Settings: An Analysis of the Impact of Linguistic and Paralinguistic Variables in Mediated and Non-Mediated Interaction (Jacobson). National Institute for Minority Health and Health Disparities (NIH): Disparities Research and Education Advancing Mission (DREAM), 2009-2016.
- **Principal Investigator (student led).** An Investigation of Pap Smear Utilization among Homeless Women at Albuquerque Healthcare for the Homeless, August-Summer 2017.
- **Principal Investigator.** Unmet Needs and Clinical Care: The Care One Program at the UNM Health System. Clinical & Translational Science Center, University of New Mexico Health Sciences Center, October 2016-September 2017.
- **Principal Investigator.** Potential for Human Capital among Farms that Utilize the Community Supported Agriculture Model in Central New Mexico, fall 2017-spring 2018.
- **Principal Investigator (contract).** Resiliency Index. The aim of the project is to develop and validate a community resiliency index. New Mexico Resiliency Alliance, July 2018-May 2019.
- **Principal Investigator (student led).** Sprouting Success: A Closer Look at the APS School Garden Program. The overarching goal of this project is to understand school gardens in the Albuquerque Public School district. August 2018-July 2019.
- **Evaluator (contract).** McKinley County Substance Abuse Prevention Program. Evaluation of the OSAP Program. McKinley County/OSAP, November 2018-July 2019.

Ongoing

- **Principal Investigator.** Health, Safety & Psychosocial Organic Farming Survey. The aim of this project is to develop and administer a theory-based survey instrument that

identifies and typifies health and safety risks among organic producers, and provides information on the psychosocial and contextual factors that may contribute to injury and disease prevention. CDC/NIOSH, SW Ag Center, October 2018-September 2021.

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- **Principal Investigator (student led).** Consumer's Perception of the Official "Certified Organic" Seal. The overarching goal of this project is to understand consumer's perception of the official organic seal, and how perception influences purchasing options in this population. August 2018-July 2020.
- **Evaluator (contract).** McKinley County Substance Abuse Prevention Program. Evaluation of the OSAP Program. McKinley County/OSAP, November 2019-July 2020.
- **Principal Investigator (contract).** Assessment, planning & evaluation of community centers services throughout the County. Bernalillo County Office of Senior & Social Services. January 2019-June 2020.
- **Co-Investigator/Mentor.** Addressing Language and Health Literacy Barriers among Spanish-Speakers through a Smart-Assisted Learning Program. CTSC, University of New Mexico. April 2020-March 2021.

Pending

- **Principal Investigator.** Community Action for Substance Abuse Prevention ("CASAP"). GRANT13040433. SAMHSA. August 2020-July 2025.

CONSULTING EXPERIENCE

- **Chief Consultant.** Programa Salud del CNJ, a long-term health education program. Club Natación Jaén, Jaén (Spain), 1990-2000.
- **Reviewer.** Spanish Healthwise® Handbook Research Project (12th Edition). Healthwise, Inc. Boise, Idaho, 1997.
- **Health Promotion Consultant.** City of Tucson Employee Wellness Program. Tucson, AZ, 1997.
- **Reviewer.** Spanish Healthwise® Handbook Research Project (13th Edition). Healthwise, Inc. Boise, Idaho, 1997.
- **Health Education and Health Promotion Consultant.** Mexican National Institute of Public Health. Curriculum development, program planning and evaluation, 1998-1999

- **Health Education Consultant.** Evaluation of the Canyon Ranch Life Enhancement Program. University of Arizona Prevention Center, Tucson, AZ, 1998-1999.
- **Health Education Consultant.** Spanish health messages: are they reaching their target? A dissertation research funded by the AHRQ. University of Arizona, Tucson, AZ, 1999-2001.

(Cont.)

- **Hispanic Health Consultant.** Participating and Training in Health (Project PATH). Funded by the Texas Higher Education Coordinating Board. Fall 2001-2002.
- **Evaluation Consultant.** Development of an evaluation plan for funded community projects. March of Dimes-Texas Chapter. January 2006-May 2007.
- **Technical Consultant.** Report: Industria tabaquera y la promoción del tabaquismo entre los menores (Tobacco companies and smoking promotion among kids). Junta de Andalucía (Spain) (Andalusian Regional Government), June 2006.
- **Health Literacy Consultant.** University of Texas El Paso Health Literacy Program, College of Education, UT Houston School of Public Health, Spring 2006.
- **Health Care Consultant.** Interpreting in Healthcare Settings: An Analysis of the Impact of Linguistic and Paralinguistic Variables in Mediated and Non-Mediated Interaction National Institutes of Health, 2009-2014.
- **Health Literacy Consultant.** En Familia (Funded by NIH-NIMHD). KDH Research & Communication, Atlanta, Georgia, Fall 2010-Spring 2011.
- **School Health & Evaluation Consultant.** Borderland & Indigenous Initiatives for the Development of Education, Evaluation & Leadership (BI-IDEEL) (Funded by Atlantic Philanthropy). Evaluation of school health centers, Fall 2010-Spring 2011.
- **Health Communication Consultant.** Exploring and Modifying Patient Barriers to Effective Cancer Pain Management in Hispanic Populations (Funded by NIH-NCI). Development and assessment of translated materials, 2010-2012.
- **Expert Consultant.** A discourse analysis of the tobacco industry documents. Westat, Rockville, MD, Summer 2012.
- **Evaluation Consultant.** En Familia (Funded by NIH-NIMHD). KDH Research & Communication, Atlanta, Georgia, Fall 2013-2014.

ACCREDITATIONS

- **Spanish Association of Physicians and Surgeons.** License to practice medicine in Spain (unrestricted).

- **European Union Accreditation.** Accreditation to practice medicine throughout the European Union.

MEMBERSHIPS/ASSOCIATIONS

- American Public Health Association (APHA).
- InterAmerican College of Physicians and Surgeons (ICPS).
- Society for Public Health Education (SOPHE)
- Sociedad Española de Salud Pública y Administración Sanitaria (S.E.S.P.A.S.).

COMPUTER SKILLS

- Knowledge of PC and Macintosh computers. Extensive experience with Word Perfect, Microsoft Word, PowerPoint, and other applications.
- Knowledge of HTML and web site development.
- Extensive experience with online teaching platforms, including WebCT and Blackboard.

LANGUAGES

- Spanish
- English

STATEMENT

This is a true and accurate statement of my activities and accomplishments. I understand that misrepresentation may lead to dismissal of my application.



Signature