

Developing reminders and hand hygiene improvement campaigns in I.R.Iran

Dr Mohammad Mehdi Gouya

**Director-General of Communicable Diseases, Centre for Diseases
Control and Prevention**

Ministry of Health, Islamic Republic of Iran

Introduction

- **Hand hygiene is one of the simplest and most effective ways to prevent the spread of healthcare-associated infections**
- **Most healthcare professionals tend not to take hand hygiene compliance seriously.**
- **lack of sufficient knowledge and understanding of the severity of poor hand hygiene compliance is one of the multiple factors that can reduce the hand hygiene compliance rates**
- **Visual reminders can enable Health Care Workers to access general information about hand hygiene and there for can promote HH adherence**



□ Our Specific Goal

To Promote the hand hygiene compliance in Health Care Workers in I.R.IRAN

□ One of our Strategies was:

To provide reminders for enhancing compliance to hand hygiene guidelines

Some of the main activities in IRAN includes the following:

- 1. Observing hand hygiene and evaluating its implementation as one of the measures in our national standards of hospital accreditation.**
- 2. Observing hand hygiene and evaluating its compliance as one the measures in our IPC national action plan.**
- 3. Resources evaluation , and identifying expertise in IPC education and professional designer.**
- 4. Adaptation of reminders to our national culture.**
- 5. Using different types of reminders appropriated to different groups.**