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**30<sup>th</sup> Annual Amazing Newborns Conference**  
**November 17-18, 2022**  
Virtual Conference

*This form is for informational purposes ONLY. Please complete the [online LOA](#).*

**SPONSOR INFORMATION**

Organization  Please complete the online LOA

Authorizing Person  Please complete the online LOA  Title  Please complete the online LOA

Address  Please complete the online LOA

City, State  Please complete the online LOA  Zip  Please complete the online LOA

Telephone  Please complete the online LOA  Website  Please complete the online LOA

Email  Please complete the online LOA

**Sponsor Contact Person (if different from above)**

Contact Person  Please complete the online LOA  Title  Please complete the online LOA

Address  Please complete the online LOA

City, State  Please complete the online LOA  Zip  Please complete the online LOA

Telephone  Please complete the online LOA

Email  Please complete the online LOA

**BOOTH REPRESENTATIVE(S) (if different from above)**

Name  Please complete the online LOA  Title  Please complete the online LOA

Phone  Please complete the online LOA  Email  Please complete the online LOA

## SPONSORSHIP OPPORTUNITIES

**\*\*PLEASE NOTE: sponsorship fee is due no later than 30 days post-conference. Notice of cancellation MUST be submitted in writing to The Office for Continuous Professional Learning at least two weeks prior to the conference (November 3, 2022) or the full fee will be billed to the organization named above. Sponsorship fees cannot be refunded if cancellation is received less than two weeks prior to the conference.**

Levels of Support	Amount	Benefits
Platinum	\$5,000	<ul style="list-style-type: none"> <li>Ability to provide Company's OWN Zoom Room link for "in-person" networking before/after conference hours</li> <li>Identified level of support in PowerPoint slides before and after the conference hours each day</li> <li>Verbal mention of level of support by emcee during Welcome each day</li> <li>Ability to upload banners, text, pictures, materials, videos, other downloadables, etc. to sponsor's webpage on the virtual activity portal (conference event day site)</li> <li>A "Contact Us" email form to follow up with those who visit your webpage on the virtual activity portal (conference event day site)</li> <li>2 Conference registrations</li> </ul>
Gold	\$2,500	<ul style="list-style-type: none"> <li>Identified level of support in PowerPoint slides before and after the conference hours each day</li> <li>Ability to upload banners, text, pictures, materials, videos, other downloadables, etc. to sponsor's webpage on the virtual activity portal (conference event day site)</li> <li>A "Contact Us" email form to follow up with those who visit your webpage on the virtual activity portal (conference event day site)</li> <li>2 Conference registrations</li> </ul>
Silver	\$1,000	<ul style="list-style-type: none"> <li>Identified level of support in PowerPoint slides before and after the conference hours each day</li> <li>A "Contact Us" email form to follow up with those who visit your webpage on the virtual activity portal (conference event day site)</li> <li>1 Conference registration</li> </ul>
Bronze	\$750	<ul style="list-style-type: none"> <li>Identified level of support in PowerPoint slides before and after the conference hours on Day 1</li> <li>A "Contact Us" email form to follow up with those who visit your webpage on the virtual activity portal (conference event day site)</li> </ul>
Non-profit	\$750	<ul style="list-style-type: none"> <li>Identified level of support in PowerPoint slides before and after the conference hours on Day 1</li> <li>A "Contact Us" email form to follow up with those who visit your webpage on the virtual activity portal (conference event day site)</li> </ul>

## CONDITIONS

1. Statement of Purpose: program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. Control of Content & Selection of Presenters & Moderators: CPL is responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of the program. The Company or its agents, will respond only to CPL-initiated requests for suggestions of presenters or sources of possible presenters. The Company will suggest more than one name (if possible); will provide speaker



- qualifications; will disclose financial or other relationships between Company and speaker, and will provide his information in writing. CPL will record role of Company, or its agents, in suggesting presenter(s); will seek suggestions from other sources, and will make selection of presenter(s) based on balance and independence.
3. Disclosure of Financial Relationships: CPL will ensure meaningful disclosure to the audience, at the time of the program, of (a) Company funding, and (b) any significant relationship between the CPL and the Company (e.g. grant recipient) or between individual speakers or moderators and the company.
  4. Involvement in Content: there will be no "scripting", emphasis, or direction of content by the Company or its agents.
  5. Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblige path as the educational activity. No product advertisements will be permitted in the program room.
  6. Objectivity & Balance: CPL will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
  7. Limitations of Data: CPL will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
  8. Discussion of Unapproved Uses: CPL will require that presenters disclose when a product is not approved in the United States for the use under discussion.
  9. Opportunities for Debate: CPL will ensure meaningful opportunities for questioning or scientific debate.
  10. Independence of CPL in the use of Contributed Funds:
    - a. funds should be in the form of a sponsorship made payable to UNM CPL.
    - b. all other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of CPL.
    - c. no other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.).
  11. Per ACCME, the accredited provider (UNM CPL) must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.

The Commercial Supporter agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (appended). The Accredited Sponsor agrees to: 1) abide by the ACCME Standards for Commercial Support of Continuing Medical Education; 2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program materials, and 3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

**AGREED**

Sponsor Signature  Please complete the online LOA  Date:  Please complete the online LOA

Sponsor Representative's Name:  Please complete the online LOA

CPL Department Signature  Please complete the online LOA  Date:  Please complete the online LOA

CPL Department's Representative:  Catherine Abuhilu, Operations Manager