

**NOVEMBER 9 & 10,
2023**

31st Annual

Amazing Newborns
Conference

**AVERTING CRISIS IN
THE NEWBORN**

EMBASSY SUITES
by HILTON

Albuquerque, NM



**SCHOOL
OF MEDICINE**

presented by the Department of Pediatrics,
Neonatology Outreach Program in partnership
with the Office for Continuous Professional
Learning at The University of New Mexico
School of Medicine



**EXHIBITOR & SPONSOR
PROSPECTUS**

31st Annual Amazing Newborns Conference

The University of New Mexico Department of Pediatrics' Neonatology Outreach Program is proud to present the 31st Annual Amazing Newborns Conference.

This two-day conference will be held on **November 9-10, 2023** at the Embassy Suites by Hilton in Albuquerque, NM.

This year's conference, titled Averting Crisis in the Newborn, presents a well-balanced agenda that focuses on giving quality care in all aspects of neonatal care. We're excited that Dr. Whittney Barkhuff from the University of Vermont Medical Center, will be joining us to present on late preterm risk factors.

We invite you to participate in this event. This opportunity will allow you to show case your product and/or service information to physicians, practitioners, nurses, other health care providers, and community members within New Mexico and the bordering states.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement (required to participate).

If you have any questions, or would like more information, please contact Tisha Aldredge or Maria Vidaca at Continuous Professional Learning (CPL) at HSC-CPL@salud.unm.edu.

Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the **Amazing Newborns Conference** planning committee, we thank you for your consideration.

Sincerely,

Jennifer Rael, MD

Conference Course Director

Professor

UNM School of Medicine, Department of Pediatrics, Division of Neonatology

Kathryn R. Romero, MSN, CCRN

Conference Planning Committee

Nurse Educator

UNM School of Medicine, Department of Pediatrics, Division of Neonatology

****PLEASE NOTE** Exhibitor/Sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation **MUST** be submitted in writing to CPL at least two weeks prior to the conference (**by October 26, 2023**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

EXHIBITOR OPPORTUNITIES

Levels of Support	Amount	ALL levels will include up to (2) conference meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up, in a separate room from the education , on a 6 ft. table with 2 chairs for table top displays
Platinum	\$5,000	For the duration of the conference: Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course director during welcome and 2 conference registrations
Gold	\$2,500	For the duration of the conference: Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance and 2 conference registrations
Silver	\$1,250	For the duration of the conference: Preferred exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration
Bronze	\$750	For the duration of the conference: Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration
Non-profit or UNM Departments	\$300	For the duration of the conference: Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks (<i>no conference registration included with this package</i>)

SPONSORSHIP OPPORTUNITIES

Sponsorship	Amount	ALL levels acknowledged in conference handouts, materials and announcements
Unrestricted	Amount to be provided in Online LOA	Providing an UNRESTRICTED Educational Grant to CPL in support of the referenced conference
Restricted		Providing a RESTRICTED Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows:
	\$2,000	Support of Conference Breakfasts (both days) Includes a conference area exhibit table
	\$2,000	Support of Guest Speaker (Whittney Barkhuff, MD, Neonatologist, Assistant Professor, University of Vermont Medical Center) Speaker Honorarium & Travel Expenses <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker (Whittney Barkhuff, MD, Neonatologist, Assistant Professor, University of Vermont Medical Center) Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker (Whittney Barkhuff, MD, Neonatologist, Assistant Professor, University of Vermont Medical Center) Speaker Honorarium ONLY <i>Includes a conference area exhibit table</i>

HOW TO REGISTER

Register online: <https://bit.ly/23ANC>

Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact HSC-CPL@salud.unm.edu.
3. If you register and have to cancel, notify CPL in writing via email **on or before October 26, 2023** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

PAYMENT OPTIONS

1. Credit card
2. Internal UNM PR
3. Check: *Checks should be made payable to CPL and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2nd page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

MEALS

Each exhibit table will be provided up to (2) conference meals. Dietary restrictions that are provided in advance will be considered when planning menus. If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.

LODGING

We do not have a room block secured for this conference. However, The University of New Mexico has negotiated agreements with several local hotels, should you need lodging during the conference. These rates are based on availability and hotel occupancies. Some hotels may require proof of UNM eligibility.

<https://purchase.unm.edu/local-hotel-information/index.html>

BOOTH ASSIGNMENTS

Booth assignments will be made as it gets closer to the live activity. Assignments are made based on numerous variables.

SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

COVID PRECAUTIONS

The UNM Health & Health Sciences encourage activity participants to mask indoors. Continuous Professional Learning (CPL), the activity organizers do not conduct contact tracing and advise participants to follow the CDC guidelines for social interaction.

<https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>

QUESTIONS?

UNM School of Medicine Continuous Professional Learning

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**SCHOOL OF
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CONTINUOUS
PROFESSIONAL LEARNING

Thursday, November 9, 2023

7-8 am	Registration/Networking/Exhibits
8-8:15 am	Keynote session - <i>Anna Duran, MD</i>
8:15-9:05 am	Maternal Lecture: Gestational Diabetes Mellitus/Infants of Diabetic Mothers - <i>Trammel Cox, MD and Madhurima Keerthy, MD</i>
9:10-10 am	Neonatal ICU Graduate Outcomes - <i>Dawn Novak, MD</i>
10-10:15 am	BREAK with Exhibits
10:15-11:05 am	ENT: Airway Issues - <i>Tanya L. Kraai, MD</i>
11:10 am-12 pm	Late Preterm Risk Factors - <i>Whittney Barkhuff, MD</i>
12-1:30 pm	LUNCH on their own
1:30-2 pm	Treat Now! - <i>Meghan Groghan, MD</i>
2:05-2:35 pm	Treat Now! Out of Hospital Birth - <i>Kathryn R. Romero, MSN, CCRN</i>
2:35-2:45 pm	BREAK with Exhibits
2:45-3:45 pm	Breakout Sessions I
	New Mexico Cerebral Palsy Taskforce - <i>Gerri Duran, OT/L, MS, FAOTA</i>
	X-rays for Nurses - <i>Janell Fuller, MD</i>
	Skills Lab: Intubation Lab and Vent Management - <i>Roque Gonzales, AAS</i>
3:45-4 pm	BREAK with Exhibits
4-5 pm	Breakout Sessions II
	A Trauma-Informed Approach to the Care of Opioid Exposed Infants and Their Mothers in the NICU (the next conversation) - <i>Brenda Gonzales, DNP, NNP-BC</i>
	Newborn Exam - <i>Courtney Grassham, CNNP</i>
	Skills Lab: Lumbar Puncture and Chest Tube Placement - <i>Luke Esquibel</i>

Friday, November 10, 2023

7-8 am	Registration/Networking/Exhibits
8-8:15 am	Announcements & Opening Remarks - <i>Kathryn R. Romero, MSN, CCRN</i>
8:15-9:05 am	Prenatal Drug Exposure - <i>Jessie Maxwell, MD</i>
9:10-10 am	Developmental Abnormalities of the Kidney - <i>Basema Dibas, MD</i>
10-10:15 am	BREAK with Exhibits
10:15-11:05 am	Persistent Pulmonary Hypertension - <i>Jennifer Rael, MD</i>
11:10 am-12 pm	Infectious Disease - <i>Martha Muller, MD</i>
12-1:30 pm	LUNCH on their own
1:30-2:35 pm	Health Equity in Indigenous Health - <i>Charity Bishop, MD</i>
2:45-3:45 pm	BREAK with Exhibits
	Breakout Sessions III
	Neonatal Abstinence Syndrome (NAS) - <i>Heather Pratt-Chavez, MD</i>
	Health Equity in Indigenous Health - <i>Charity Bishop, MD</i>
	Neonatal Resuscitation Program Simulation - <i>Kathryn R. Romero, MSN, CCRN</i>
3:45-4 pm	BREAK with Exhibits
4-5 pm	Breakout Sessions IV
	Neonatal Abstinence Syndrome (NAS) <i>Cont'd</i> - <i>Heather Pratt-Chavez, MD</i>
	Neonatal Resuscitation Program Renewal - <i>Meghan Groghan, MD and Kathryn R. Romero, MSN, CCRN</i>
	Skills Lab: Emergency Line Replacement, Interosseous Line Placement - <i>Cynthia Carter, DO</i>