

**EXHIBITOR/SPONSOR
PROSPECTUS**

34TH ANNUAL
**Amazing Newborns
Conference**

Big Questions, Small Patients

NOVEMBER 12 & 13, 2026



UNM CONTINUING EDUCATION CENTER
1634 University Blvd. NE
Albuquerque, NM 87102

34TH ANNUAL AMAZING NEWBORNS CONFERENCE

BIG QUESTIONS, SMALL PATIENTS

The University of New Mexico Department of Pediatrics' Neonatology Outreach Program is proud to present the 34th Annual Amazing Newborns Conference.

This two-day conference will be held on **November 12 and 13, 2026** at the UNM Continuing Education Center in Albuquerque, NM.

This year's conference, titled "Big Questions, Small Patients" focuses on evidence based care of the Newborn for a variety of conditions. Talks include information on medication safety in pregnancy and vaccines. The conference includes two 30-minute "Treat Now!" talks, aimed at giving providers information on how to identify and treat conditions that require immediate care to prevent long-term complications. This year's breakouts provide a variety of topics, including skills labs, developmental focus, and a 2-part "Golden Hours" introduction.

We invite you to participate in this event. This opportunity will allow you to show case your product and/or service information to physicians, practitioners, nurses, other health care providers, and community members within New Mexico and the bordering states.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement **(required to participate)**.

If you have any questions, or would like more information, please contact Tisha Aldredge or Monet Martinez at Continuous Professional Learning (CPL) at HSC-CPL@salud.unm.edu. Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the Amazing Newborns Conference planning committee, we thank you for your consideration.

Sincerely,

Jennifer Rael, MD

Conference Course Director

Professor and Neonatal Outreach Program Medical Director

UNM School of Medicine, Department of Pediatrics, Division of Neonatology

Kathryn R. Romero, MSN, CCRN

Conference Planning Committee

Nurse Educator

UNM School of Medicine, Department of Pediatrics, Division of Neonatology

****PLEASE NOTE** Exhibitor/sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation ***MUST*** be submitted in writing to CPL at least two weeks prior to the conference (**October 29, 2026**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

EXHIBITOR OPPORTUNITIES

Levels of Support	Amount	ALL levels will include up to (2) conference meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up, in a separate room from the education, on a 6 ft. table (unclothed) with 2 chairs for table top displays Additional meals for additional representatives may be purchased on the UNM Letter of Agreement
Platinum	\$5,000	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome and 2 conference registrations
Gold	\$2,500	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance and 2 conference registrations
Silver	\$1,500	Preferred exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration
Bronze	\$750	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks
Nonprofit, UNM Department, Artisan	\$400	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks

SPONSORSHIPS

Sponsorship	Amount	ALL levels acknowledged in conference handouts, materials and announcements on days of the conference
Unrestricted	<i>Amount to be provided in Online LOA</i>	Providing an UNRESTRICTED Educational Grant to CPL in support of the referenced conference
Restricted	Providing a RESTRICTED Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows:	
	\$2,000	Support of Conference Breakfasts (both days) <i>Includes a conference area exhibit table, up to 2 conference registrations and meals</i>

HOW TO REGISTER

Register online: <https://bit.ly/ANC26LOA>

Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact HSC-CPL@salud.unm.edu.
3. If you register and have to cancel, notify CPL in writing **via email on or before October 29, 2026** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

PAYMENT OPTIONS

1. Credit card
2. Internal UNM PR
3. Check: *Checks should be made payable to Continuous Professional Learning (CPL) and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2nd page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

CANCELLATION

All exhibitor/sponsorship levels that are acknowledged on conference program materials and signage created no later than two weeks prior to the conference, incur payment obligations for the exhibiting/sponsoring organization and/or representative(s). Payment is required regardless of attendance, and exhibitors/sponsors are responsible for the full fee outlined in the acknowledgment, if cancellation is not received within two weeks of the activity **(October 29, 2026)**.

CONFERENCE REGISTRATION & MEALS

Conference registrations and meals are included base on the level of support selected. Additional conference registrations and meals can be purchased in the LOA. Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.*

HOTEL ACCOMMODATIONS

We do not have a room block secured for this conference. However, The University of New Mexico has negotiated agreements with several local hotels, should you need lodging during the conference. These rates are based on availability and hotel occupancies. Some hotels may require proof of UNM eligibility. <https://purchase.unm.edu/local-hotel-information/index.html>

SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

QUESTIONS?

UNM School of Medicine Continuous Professional Learning

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**SCHOOL OF
MEDICINE**

CONTINUOUS
PROFESSIONAL LEARNING

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THURSDAY, NOVEMBER 12, 2026

7-8 am	Registration, Networking, Exhibits
8-8:15 am	Keynote Presentation Kristi Watterberg, MD
8:15-9:05 am	Hirschsprungs: Diagnosis, Treatment and Long-Term Management Jason McKee, MD
9:10-10 am	Medication Safety in Pregnancy UNM Fellow (TBD)
10-10:15 am	BREAK with Exhibits
10:15-11:05 am	IUGR vs SGA: Screening for TORCH Leslie Denson, MD
11:10 am-12 pm	Identifications, Diagnosis, and Treatment of Seizure Activity in Neonates Francesca Garcia, MD
12-1:30 pm	LUNCH on their own
1:30-2:30 pm	Vaccine/Immunization Crystal Avila-Schroeder, MD
2:30-2:45 pm	BREAK with Exhibits
2:45-3:45 pm	Breakout Sessions I A. An Introduction to the Golden Hours for Community Providers Part I Sofia Markee, DO and Kathryn R. Romero, MSN, CCRN B. LP and Chest Tube Placement Lab UNM Fellow (TBD) C. Being Prepared to Designate: When Does an Infant Meet the Criteria for High Risk for Cerebral Palsy? Gerri A. Duran, PhD, MS, OT/L, FAOTA
3:45-4 pm	BREAK with Exhibits
4-5 pm	Breakout Sessions II A. An Introduction to the Golden Hours for Community Providers Part II Sofia Markee, DO and Kathryn R. Romero, MSN, CCRN D. Intubation/SALSA Lab UNM Fellow (TBD) E. Addressing Parental Anxiety in the NICU Courtney Grassham, NNP-BC, PHMNP-BC, PHM-C

FRIDAY, NOVEMBER 13, 2026

7-8 am	Registration, Networking, Exhibits
8-8:15 am	Announcements Kathryn R. Romero, MSN, CCRN
8:15-9:05 am	Neonatal Hypertension: Causes and Treatment Yitong Albert Liu, MD
9:10-10 am	22q11.2 Deletion Syndrome: Common But Still a Mystery Kiley Quintana, MD
10-10:15 am	BREAK with Exhibits
10:15-11:05 am	Is the SARNAT Working? Myissa Weiss, MD
11:10-11:40 am	Treat NOW! Pneumothorax with Acute Decompensation Tyler Christensen, DO
11:40-12:10 pm	Treat NOW! Acute Decompensation from PDA Closure Sania Iftekhar, MD
12:10-1:30 pm	LUNCH on their own
1:30-2:30 pm	Cannabis Use in Pregnancy Heather Pratt-Chavez, MD
2:30-3:30 pm	IPV Substance Abuse Tracy McDaniel