

11th Annual Balloon Fiesta Otolaryngology Symposium & Karl Horn Lectureship



Exhibitor & Sponsor Prospectus

PRESENTED BY



SCHOOL OF
MEDICINE

SURGERY

11th Annual Balloon Fiesta Otolaryngology Symposium & Karl Horn Lectureship

The University of New Mexico Department of Surgery present the 11th Annual Balloon Fiesta Otolaryngology Symposium & Karl Horn Lectureship.

The conference will be held **October 2, 2026** at the UNM Student Union Building, Albuquerque, New Mexico.

We invite you to participate in this event. This opportunity will allow you to showcase your product and/or service information to physicians, nurse practitioners, physician assistants, nurses, and other healthcare providers who want to enhance or develop their knowledge.

Included in this prospectus are details regarding exhibit opportunities and the link to the online letter of agreement (required to participate).

If you have any questions, or would like more information, please contact Maria Lilia Vidaca at Continuous Professional Learning (HSC-CPL@salud.unm.edu).

On behalf of the **Otolaryngology Symposium** planning committee, we thank you for your consideration.

Sincerely,

Nathan Boyd MD

Conference Course Director

Associate Professor

Department of Surgery, Division of Oncology

Garth Olson, MD

Conference Course Director

Professor

Department of Surgery, Division of Otolaryngology

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EXHIBITOR OPPORTUNITY FOR CONFERENCE

Levels of Support	Amount	ALL levels will include up to (2) conference meals. ALL exhibitors will be set up, in a separate room from the education, on a draped 6 ft. table with 2 chairs for table top displays.
Gold	\$2,500	Premium exhibit space, identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, and 2 conference registrations

*If access to an outlet is necessary, please inform us in the comment section of the LOA (link below). We will try our best to meet your requests.

HOW TO REGISTER

Register online: <https://bit.ly/ENT26LOA>



Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact HSC-CPL@salud.unm.edu.
3. If you register and have to cancel, notify CPL in writing **via email on or before September 18, 2026** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

PAYMENT OPTIONS

1. Credit card
2. Internal UNM PR
3. Checks

MEALS

Each exhibit table will be provided up to (2) conference meals. Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.*

SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

HOTEL ACCOMMODATIONS

We do not have a room block secured for this conference. However, the hotels listed below are within a few miles from the conference site. Participants are responsible for their own transportation between the two sites.

Home2 Suites by Hilton

1660 University Blvd. NE
Albuquerque, NM 87102
Phone: 505-242-0002

Embassy Suites Hotel

1000 Woodward Place NE
Albuquerque, NM 87102
Phone: 505-245-7100

Crowne Plaza Hotel

1901 University Blvd. NE
Albuquerque, NM 87102
Phone: 505-884-2500

QUESTIONS?

UNM School of Medicine Continuous Professional Learning

MSC09 5370 1 University of New Mexico
Albuquerque, NM 87131-0001

Phone: (505) 272-3942

Email: HSC-CPL@salud.unm.edu

Website: hsc.unm.edu/medicine/education/cpl/



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