



Exhibitor & Sponsor Prospectus

EAST BY SOUTHWEST

FOURTH UPDATE IN
NEPHROLOGY

SEPTEMBER 8 & 9, 2023

INN & SPA AT LORETTO
SANTA FE, NEW MEXICO

PRESENTED
BY



SCHOOL OF
MEDICINE
DEPARTMENT OF
INTERNAL MEDICINE



University of
Pittsburgh

EAST BY SOUTHWEST

FOURTH UPDATE IN NEPHROLOGY

The University of New Mexico Department of Internal Medicine Division of Nephrology and University of Pittsburgh School of Medicine are proud to present the East by Southwest Fourth Update in Nephrology.

This two-day conference will be held **September 8 & 9, 2023** at the Inn & Spa at Loretto in Santa Fe, New Mexico.

We invite you to participate in this event. This opportunity will allow you to showcase your product and/or service information to physicians, nurse practitioners, physician assistants, nurses, and other healthcare providers who want to enhance or develop their knowledge of Nephrology practices.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement (required to participate).

If you have any questions, or would like more information, please contact Lauren Kruse or Maria Lilia Vidaca at Continuous Professional Learning (HSC-CPL@salud.unm.edu).

Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the **East by Southwest** planning committee, we thank you for your consideration.

Sincerely,

Christos Argyropoulos, MD, MSc, PhD, FASN

Conference Course Director

Division Chief, Nephrology

UNM Department of Internal Medicine

Helbert Rondon, MD, MS, FACP, FASN, FNKF

Conference Course Director

Associate Professor of Medicine, Renal-Electrolyte Division

University of Pittsburgh School of Medicine

Program Director, Nephrology Fellowship Training Program

UPMC Medical Education

Pablo Garcia, MD, MS, FASN

Conference Planning Committee

Assistant Professor, Nephrology

UNM Department of Internal Medicine, Division of Nephrology

****PLEASE NOTE** Exhibitor/sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation **MUST** be submitted in writing to CPL at least two weeks prior to the conference (**August 25, 2023**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

EXHIBITOR OPPORTUNITIES

Levels of Support	Amount	ALL levels will include up to (2) conference meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up, in a separate room from the education, on a 6 ft. table with 2 chairs for table top displays
Platinum	\$5,000	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome and 2 conference registrations
Gold	\$2,500	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance and 2 conference registrations
Silver	\$1,500	Preferred exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration

SPONSORSHIPS

Sponsorship	Amount	ALL levels acknowledged in conference handouts, materials and announcements
Unrestricted	Amount to be provided in Online LOA	Providing an UNRESTRICTED Educational Grant to CPL in support of the referenced conference
Restricted	Providing a RESTRICTED Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows:	
	\$2,000	Support of Conference Luncheon <i>Includes a conference area exhibit table</i>
	\$2,000	Support of Guest Speaker Speaker will be chosen in Online LOA Speaker Honorarium & Travel Expenses <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker Travel Speaker will be chosen in Online LOA Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker Speaker will be chosen in Online LOA Speaker Honorarium ONLY <i>Includes a conference area exhibit table</i>

HOW TO REGISTER

Register online: <https://bit.ly/23ESWSponsor>

Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact HSC-CPL@salud.unm.edu.
3. If you register and have to cancel, notify CPL in writing **via email on or before August 25, 2023** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

PAYMENT OPTIONS

1. Credit card
2. Internal UNM PR
3. Check: *Checks should be made payable to Continuous Professional Learning (CPL) and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2nd page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

MEALS

Each exhibit table will be provided up to (2) conference meals. Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.*

CONFERENCE ACCOMMODATIONS

This conference will be held at the Inn & Spa at Loretto Hotel, 211 Old Santa Fe Trail, Santa Fe, NM 87501. A block of rooms has been reserved for participants of the conference for the nights of September 8 & 9, 2023. Please identify yourself as a participant of the East by Southwest Nephrology Conference, and you will receive the group rate which is \$369.00 (plus tax) . Hotel reservations must be received by the hotel on or before August 18, 2023. Please confirm your conference registration before making travel arrangements. To make a hotel reservations please contact the hotel directly at 1-800-727-5531.

SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

COVID PRECAUTIONS

The UNM Health & Health Sciences encourage activity participants to mask indoors. Continuous Professional Learning (CPL), the activity organizers do not conduct contact tracing and advice participants to follow the CDC guidelines for social interaction.

<https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>

QUESTIONS?

UNM School of Medicine Continuous Professional Learning

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CONTINUOUS
PROFESSIONAL LEARNING