

EXHIBITOR/SPONSOR PROSPECTUS

2023 Annual WOMEN'S+ HEALTH CONFERENCE

October 20-21, 2023

ALBUQUERQUE MARRIOTT
PYRAMID NORTH HOTEL,
ALBUQUERQUE, NM

A premier women's+ health conference
featuring local and national experts **presented by:**



SCHOOL OF
MEDICINE

DEPARTMENT OF
OBSTETRICS & GYNECOLOGY

2023 Annual Women's+ Health Conference

The Department of Obstetrics & Gynecology at The University of New Mexico School of Medicine is proud to present the **2023 Annual Women's+ Health Conference**.

This two-day conference will be held on **October 20-21, 2023** at the Albuquerque Marriott Pyramid North Hotel located in Albuquerque, NM.

We invite you to participate in this event.

This opportunity will allow you to showcase your product and/or service information to physicians, nurse practitioners, nurse-midwives, physician assistants, nurses and other healthcare providers who want to enhance or develop their knowledge of women's health care in the current environment.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement (required to participate).

If you have any questions, or would like more information, please contact Lauren Kruse or Maria Lilia Vidaca at UNM Office for Continuous Professional Learning.

Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the **2023 Annual Women's+ Health Conference** planning committee, we thank you for your consideration.

Sincerely,

Noelle Borders CNM, DNP

Conference Course Director

Chief, Midwifery Division

UNM School of Medicine, Department of Obstetrics & Gynecology

****PLEASE NOTE** Exhibitor/sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation **MUST** be submitted in writing to CPL at least two weeks prior to the conference (**October 6, 2023**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

EXHIBITOR OPPORTUNITIES

| Levels of Support | Amount | ALL levels include meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up on 6 ft. table, draped, skirted and 2 chairs for table top displays |
|-------------------|---------|---|
| Gold | \$1,000 | Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome and 2 conference registrations |
| Silver | \$750 | Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance and 2 conference registrations |
| Bronze | \$300 | Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration |
| Non-profit | \$100 | Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks |

SPONSORSHIPS

| Sponsorship | Amount | ALL levels acknowledged in conference handouts, materials and announcements |
|--------------|--|---|
| Unrestricted | Amount to be provided in Online LOA | Providing an UNRESTRICTED Educational Grant to CPL in support of the referenced conference. |
| Restricted | | Providing a RESTRICTED Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows: |
| | \$2,000 | Support of Conference Luncheon <i>Includes a conference area exhibit table</i> |
| | \$2,000 | Support of Guest Speaker Speaker will be chosen in Online LOA Speaker Honorarium & Travel Expenses <i>Includes a conference area exhibit table</i> |
| | \$1,000 | Support of Guest Speaker Speaker will be chosen in Online LOA Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table</i> |
| | \$1,000 | Support of Guest Speaker Speaker will be chosen in Online LOA Speaker Honorarium ONLY <i>Includes a conference area exhibit table</i> |

HOW TO REGISTER

Register online: <https://bit.ly/WHC23Sponsor>

Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact HSC-CPL@salud.unm.edu.
3. If you register and have to cancel, notify CPL in writing **via email on or before October 6, 2023** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

PAYMENT OPTIONS

1. Credit Card
2. Internal UNM PR
3. Check: *Checks should be made payable to Continuous Professional Learning (CPL) and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2nd page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

MEALS

Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.*

BOOTH ASSIGNMENTS

Booth assignments will be made as it gets closer to the live activity. Assignments are made based on numerous variables.

SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

CONFERENCE ACCOMMODATIONS

This conference will be held at the Albuquerque Marriott Pyramid North Hotel, 5151 San Francisco Rd NE, Albuquerque, NM 87109. A block of rooms has been reserved for participants of the conference for the nights of October 19, 20 & 21, 2023. Please identify yourself as a participant of the Women's Health Conference, and you will receive the group rate which is \$109.00 (plus tax). Hotel reservations must be received by the hotel on or before September 28, 2023. Please confirm your conference registration before making travel arrangements.

To make a hotel reservations please contact the hotel directly at 1-800-262-2043 and reference the Women's Health Conference or [book online](#).

COVID PRECAUTIONS

The UNM Health & Health Sciences encourages activity participants to mask indoors. Continuous Professional Learning (CPL), the activity organizers do not conduct contact tracing and advise participants to follow the CDC guidelines for social interaction.

<https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>

QUESTIONS?

UNM School of Medicine Office for Continuous Professional Learning

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