# EXHIBITOR/SPONSOR PROSPECTUS



# 33<sup>RD</sup> ANNUAL Amazing Newborns Conference Blood, Genetics and Infection, Oh My!

## NOVEMBER 13 & 14, 2025

UNM CONTINUING EDUCATION 1634 University Blvd. NE Albuquerque, NM 87102



## **33<sup>RD</sup> ANNUAL AMAZING NEWBORNS CONFERENCE** BLOOD, GENETICS AND INFECTION, OH MY!

The University of New Mexico Department of Pediatrics' Neonatology Outreach Program is proud to present the 33<sup>rd</sup> Annual Amazing Newborns Conference.

This two-day conference will be held on **November 13 and 14, 2025** at the UNM Continuing Education Center in Albuquerque, NM.

This year's conference, titled **Blood, Genetics and Infection, Oh My!**, focuses on the recognition and care of the newborns with blood disorders, infection risks, and genetic variation that can impact their health. Included in this year's conference are two 30 minute "Treat Now!" talks, aimed at giving providers information on how to identify and treat conditions that require immediate care to prevent long-term complications. The breakout sessions will focus on skills needed for assessment and stabilization.

We invite you to participate in this event. This opportunity will allow you to show case your product and/or service information to physicians, practitioners, nurses, other health care providers, and community members within New Mexico and the bordering states.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement **(required to participate)**.

If you have any questions, or would like more information, please contact Tisha Aldredge or Zaina Katba Bader at Continuous Professional Learning (CPL) at <u>HSC-CPL@salud.unm.edu</u>. Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the Amazing Newborns Conference planning committee, we thank you for your consideration.

Sincerely,

#### Jennifer Rael, MD Conference Course Director

Professor and Neonatal Outreach Program Medical Director UNM School of Medicine, Department of Pediatrics, Division of Neonatology

#### Kathryn R. Romero, MSN, CCRN Conference Planning Committee

Nurse Educator UNM School of Medicine, Department of Pediatrics, Division of Neonatology

#### **\*\*PLEASE NOTE\*\* Exhibitor/sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation **MUST** be submitted in writing to CPL at least two weeks prior to the conference **(October 30, 2025)** or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

## EXHIBITOR OPPORTUNITIES

Levels of Support	Amount	ALL levels will include up to (2) conference meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up, in a separate room from the education, on a 6 ft. table (unclothed) with 2 chairs for table top displays Additional meals for additional representatives may be purchased on the UNM Letter of Agreement	
Platinum	\$5,000	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome and 2 conference registrations	
Gold	\$2,500	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance and 2 conference registrations	
Silver	\$1,500	Preferred exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration	
Bronze	\$750	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks	
Nonprofit, UNM Department, Artisan	\$400	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks	

### **SPONSORSHIPS**

Sponsorship	Amount	ALL levels acknowledged in conference handouts, materials and announcements on days of the conference		
Unrestricted	<i>Amount to be provided in Online LOA</i>	Providing an <b>UNRESTRICTED</b> Educational Grant to CPL in support of the referenced conference		
	Providing a <b>RESTRICTED</b> Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows:			
Restricted	\$5,000	Support of Conference Breakfasts (both days) Includes a conference area exhibit table, up to 2 conference registrations and meal		
	\$2,000	Support of Guest Speaker <b>Robin Ohls, MD from University of Utah</b> Speaker Honorarium & Travel Expenses Includes a conference area exhibit table, up to 2 conference registrations and m		
	\$1,000	Support of Guest Speaker Travel <i>Robin Ohls, MD from University of Utah</i> Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table, up to 1 conference registrations and meals</i>		
	\$1,000	Support of Guest Speaker <i>Robin Ohls, MD from University of Utah</i> Speaker Honorarium ONLY Includes a conference area exhibit table, up to 1 conference registrations and meals		

## HOW TO REGISTER

#### Register online: https://bit.ly/ANC25LOA

#### Things to remember:

- 1. Online registration (CPL's letter of agreement) is required.
- 2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact <u>HSC-CPL@salud.unm.edu</u>.
- 3. If you register and have to cancel, notify CPL in writing **via email** on or before October 30, 2025 or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

## PAYMENT OPTIONS

- 1. Credit card
- 2. Internal UNM PR
- 3. Check: Checks should be made payable to Continuous Professional Learning (CPL) and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2<sup>nd</sup> page is the official UNM HSC W9, which we are required by UNM Taxation to include.

## CANCELLATION

All exhibitor/sponsorship levels that are acknowledged on conference program materials and signage created no later than two weeks prior to the conference, incur payment obligations for the exhibiting/sponsoring organization and/or representative(s). Payment is required regardless of attendance, and exhibitors/sponsors are responsible for the full fee outlined in the acknowledgment, if cancellation is not received within two weeks of the activity **(October 30, 2025)**.

## **CONFERENCE REGISTRATION & MEALS**

Conference registrations and meals are included base on the level of support selected. Additional conference registrations and meals can be purchased in the LOA. Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.* 

## HOTEL ACCOMMODATIONS

We do not have a room block secured for this conference. However, The University of New Mexico has negotiated agreements with several local hotels, should you need lodging during the conference. These rates are based on availability and hotel occupancies. Some hotels may require proof of UNM eligibility. <u>https://purchase.unm.edu/local-hotel-information/index.html</u>

## SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

## QUESTIONS?

UNM School of Medicine Continuous Professional Learning MSC09 5370 1 University of New Mexico Albuquerque, NM 87131-0001 Phone: (505) 272-3942 Email: <u>HSC-CPL@salud.unm.edu</u> Website: hsc.unm.edu/medicine/education/cpl/



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#### THURSDAY, NOVEMBER 13, 2025

#### FRIDAY, NOVEMBER 14, 2025

7-8 am	Registration, Networking, Exhibits	7-8 am	Registration, Networking, Exhibits
8-8:15 am	<b>Welcome &amp; Where We Stand</b> Kathryn R. Romero, MSN, CCRN	8-8:15 am	<b>Announcements</b> Kathryn R. Romero, MSN, CCRN
8:15-9:05 am	<b>Normal Blood Physiology:</b> <b>Prematurity to Term</b> Robin Ohls, MD		
9:10-10 am	<b>Pathologic Hyperbilirubemia</b> Rasha Elmaoued, MD	8:15-9:05 am	Genetic Disorders: What to Look for and When
10-10:15 am	BREAK with Exhibits		Kiley Quintana, MD
10:15-11:05 am	<b>Treatment for Maternal</b> <b>Sepsis</b> Maria Paula Ramirez-Cruz, MD	9:10-10 am	They Mystery of Panhypopituitarism
11:10 am-12 pm	<b>Early vs. Late Onset Sepsis</b> Dawn Novak, MD		Michele Hutchsion, MD, PhD
12-1:30 pm	LUNCH on their own	10-10:15 am	<b>BREAK with Exhibits</b>
1:30-2:30 pm	<b>Viral Infections in the</b> <b>Neonate</b> Martha Muller, MD	10:15-11:05 am	Cystic Fibrosis in New Mexico
2:30-2:45 pm	BREAK with Exhibits		Michael DiGirolamo, MD
2:45-3:45 pm	Breakout Sessions I A. Fun with Simulation Kerry Clear, EMTP and Luke Esquibel, EMT-CHSOS B. Trauma Informed Care	11:10-11:40 am	<b>Treat NOW! NEC</b> Myissa Weiss, MD
	Angela Bachicha, MSN, NNP-BC <b>C. Cerebral Palsy Task Force Update</b>	11:40-12:10 pm	<b>Treat NOW! DIC</b> Leslie Denson, MD
	Sandra Heimerl, PT, MS, DPT	12:10-1:30 pm	LUNCH on their own
3:45-4 pm	BREAK with Exhibits		
4-5 pm	Breakout Sessions II A. Fun with Simulation (cont'd) Kerry Clear, EMTP and Luke Esquibel, EMT-CHSOS D. Pharmacological	1:30-2:30 pm	<b>SGA vs. IUGR: What's the Difference?</b> Joshua Reddish, MD
	<b>Treatment of Infection</b> Kayla Novick <b>E. Loss and Grief</b> Courtney Grassham, RN, MSN, NNP-BC	2:30-3:30 pm	Addressing Health Disparity in At-Risk Populations Abigail Reese, PhD, RN, CNM