

# Lifeguard HALO Symposium

High Acuity Lifesaving Outcomes



## Exhibitor & Sponsor Prospectus

PRESENTED BY



# The University of New Mexico Hospital Lifeguard M.O.M.S. present the Lifeguard High Acuity Lifesaving Outcomes Symposium (HALO).

The conference will be held **October 16-17, 2025** at the Albuquerque Hotel at Old town, Albuquerque, New Mexico.

**We invite you to participate in this event.** This opportunity will allow you to showcase your product and/or service information to physicians, nurse practitioners, physician assistants, nurses, EMS providers and other healthcare providers who want to enhance or develop their knowledge of EMS, emergency, critical care, obstetric, neonatal, and pediatric practices.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement (required to participate).

If you have any questions, or would like more information, please contact Maria Lilia Vidaca or Zaina Katba Bader at Continuous Professional Learning (HSC-CPL@salud.unm.edu).

Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the **Lifeguard HALO Symposium** planning committee, we thank you for your consideration.

Sincerely,

**Amy Loucks**

Conference Course Director  
Director of Innovative Education and Simulation  
UNMH Lifeguard

## EXHIBITOR OPPORTUNITIES FOR CONFERENCE

Levels of Support	Amount	ALL levels will include up to (2) conference meals and will be acknowledged in conference handouts, materials and announcements ALL exhibitors will be set up, in a separate room from the education, on a 6 ft. table with 2 chairs for table top displays
Platinum	\$5,000	Premium exhibit space, identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome, name/contact info/website included in CPL conference marketing e-blasts and 2 conference registrations
Gold	\$2,500	Premium exhibit space, identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, and 2 conference registrations
Silver	\$1,250	Preferred exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration
Bronze	\$750	Common exhibit space and identified level of support in PowerPoint slides during welcome & breaks
Non-Profit, UNM Dept.	\$400	Common exhibit space and identified level of support in PowerPoint slides during welcome & breaks

## SPONSORSHIP OPPORTUNITIES FOR CONFERENCE

Sponsorship	Amount	ALL levels acknowledged in conference handouts, materials and announcements
Unrestricted	<b>Amount to be provided in Online LOA</b>	Providing an <b>UNRESTRICTED</b> Educational Grant to CPL in support of the referenced conference
Restricted	Providing a <b>RESTRICTED</b> Educational Grant to CPL in support of the following specific activities for the referenced conference to be applied as follows:	
	\$2,000	Support of Conference Luncheon <i>Includes a conference area exhibit table, up to 2 conference registrations and meals</i>
	1,000	Support of Guest Speaker <b>Speaker will be chosen in Online LOA</b> Speaker Honorarium & Travel Expenses <i>Includes a conference area exhibit table, up to 2 conference registrations and meals</i>
	\$800	Support of Guest Speaker Travel <b>Speaker will be chosen in Online LOA</b> Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table, up 2 conference registrations and meals</i>
	\$500	Support of Guest Speaker <b>Speaker will be chosen in Online LOA</b> Speaker Honorarium ONLY <i>Includes a conference area exhibit table, up to 2 conference registrations and meals</i>

**\*\*PLEASE NOTE\*\* Exhibitor/sponsor fee is due no later than 30 days post-conference.**  
Notice of cancellation **MUST** be submitted in writing to CPL at least two weeks prior to the conference (**October 2, 2025**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

# HOW TO REGISTER

Register online: <https://bit.ly/lifeguardloa>

## Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact [HSC-CPL@salud.unm.edu](mailto:HSC-CPL@salud.unm.edu).
3. If you register and have to cancel, notify CPL in writing **via email on or before October 2, 2025** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

# PAYMENT OPTIONS

1. Credit card
2. Internal UNM PR
3. Check: *Checks should be made payable to Continuous Professional Learning (CPL) and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2<sup>nd</sup> page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

# CANCELLATION

All exhibitor/sponsorship levels that are acknowledged on conference program materials and signage created no later than two weeks prior to the conference, incur payment obligations for the exhibiting/sponsoring organization and/or representative(s). Payment is required regardless of attendance, and exhibitors/sponsors are responsible for the full fee outlined in the acknowledgment, if cancellation is not received within two weeks of the activity.

# MEALS

Conference registrations and meals are included base on the level of support selected. Additional conference registrations and meals can be purchased in the LOA. Dietary restrictions that are provided in advance will be considered when planning menus. If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.

# HOTEL ACCOMMODATIONS

We do not have a room block secured for this conference. However, The University of New Mexico has negotiated agreements with several local hotels, should you need lodging during the conference. These rates are based on availability and hotel occupancies. Some hotels may require proof of UNM eligibility.

<https://purchase.unm.edu/local-hotel-information/index.html>

# SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

# QUESTIONS?

**UNM School of Medicine Continuous Professional Learning**

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