

Health Services Management

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Objectives:

Understanding the principles of Public Health and Health Services Administration through the eyes of a health economist/physician/administrator in meeting the requirements of the American Board of Preventive Medicine are the primary objectives of the course. In addition, students will learn about the inefficiencies of the United States healthcare systems in meeting the needs of the public. This course will assist the practitioner/researcher in understanding how to succeed in these systems.

Grading:

Attendance and participation in class demonstrating and understanding of the material (50%)

Proposal Paper (50%):

The passage of the Affordable Care Act (ACA, 2010) created a provision for the establishment of a pilot Wellness Demonstration Project in 2014 to determine the effectiveness of wellness programs. Write a proposal paper of approximately 2000 words on how you would design and implement the Wellness Demonstration Project and how you would evaluate its effectiveness. If you disagree in the need for the pilot Wellness Demonstration Project, instead write an approximately 2000 word paper using the principles of negotiation on how you would explain to the HHS Secretary, Sylvia Mathews Burwell, why this pilot project is not necessary.

Books

Required:

Public Health Administration. Novick & Morrow's, 3rd Edition

Suggested:

The Economics of Health and Health Care. Folland, Goodman and Stano. 7th Edition

Getting to Yes. Fisher, Ury and Patton

Getting Past No. William Ury

Class Schedule

0800 – 10:00 am Thursdays

Class One: March 5, 2015

Introductions

Principled Negotiations

Negotiating the Affordable Care Act

The objectives are an understanding of the importance of using Principled Negotiations in influencing people, developing policies, and enacting laws.

Class Two: March 12, 2015

Healthcare Economics

The objectives are to understand the principles and vocabulary of healthcare economics.

Class Three: March 19, 2015
Healthcare Delivery Systems

The objectives are to understand the different delivery systems and financing methods in healthcare for public and private systems.

Class Four: March 26, 2014
Public Health System

The objectives are to understand the organizations of the Public Health System and how to work with them.

Class Five: April 2, 2014
Program Assessment and Evaluation

The objectives are an understanding of evaluating public and private health programs.

Class Six: April 9, 2015
No class to allow students an opportunity to work on their papers.

Class Seven: April 16, 2015
Quality and Patient Safety

The objectives are to understand the history quality, patient safety and to work on a case study.

Class Eight: April 23, 2015
Public Health Law and Ethics

The objectives are to understand the role and purpose of law in public health and to understand the complex ethical conflicts of public health practice.

Class Nine: April 30, 2015
Review, Questions

This is the opportunity for students to reflect on what they have learned; potential board questions; and discuss their path forward in medicine/research/administration.