

# **SMALL BUSINESS TRAINING SERIES**

Introducing a comprehensive 6-part training series designed to empower business owners & entrepreneurs in key areas of their business development.

20 SEPT

### AMERICATS SBDC

#### Business Planning

11:00AM

Learn how to write a complete business plan, which is a detailed guide for starting or running a business.

**4** oct



DIY- Licensing & Registering Your Business

11:00AM

An overview of the steps required to license and register your business in New Mexico.

**18** ост



**Business Budget** & Cash Flow

11:00AM

Gain an understanding of your business cash flow to enhance the financial health of your business.

8 Nov



#### Marketing 101

11:00AM

Create a marketing plan for your small business to help you identify, satisfy, and retain customers.

**22** 



Understanding Small Business Loan Options

11:00AM

Explore lending options for entrepreneurs & small business owners & learn what the application process entails.

13 DEC



Social Media Strategies to Market Your Business Online

11:00AM

Learn the 8-step strategy that any small business can use to help them achieve their goals on Social Media.

Location: 2600 College Blvd NE Rio Rancho, NM 87144



## **REGISTER TODAY!**

linktr.ee/SmallBusinessTrainingSeries

\$10 PER TRAINING



In Collaboration With:



