

NM-INSPIRES COMMUNITY ENGAGEMENT CORE



**DR. TAMAR
GINOSSAR,
CEC LEADER**



**TALYIA TORRES,
COMMUNITY ENGAGEMENT
COORDINATOR**



**MALLERY QUETAWKI,
COMMUNICATION AND
OUTREACH SPECIALIST**

ABOUT US

OUR MISSION

To promote multi-directional communication that advances environmental public health knowledge, health literacy, and disease prevention among NM-INSPIRES researchers and community stakeholders in underserved communities by using collaborative processes to ensure Center research is widely and effectively disseminated as well as responsive to local community needs.

WE COLLABORATE WITH COMMUNITY, SCIENTISTS, AND POLICY MAKERS TO:

1. **Translate NM-INSPIRES research and enhance environmental communication and environmental health literacy** using participatory, culture-centered processes;
2. **Ensure NM-INSPIRES' responsiveness and relevance to community priorities** through multi-directional interactions among researchers and community stakeholders;
3. **Build capacity and enhance community-academic environmental health partnerships** by increasing enrollment of community stakeholders and researchers in communication and cultural training;

OUR SERVICES



COLLABORATIONS

- Creating materials that are culturally-centered, at appropriate literacy level
- Connecting communities and researchers



LITERACY SUPPORT

- Support in strategic planning and grant writing.
- Design and implementation of focus groups, interviews, surveys.



MARKETING

- Writing press releases and social media messages.
- Networking with media contacts.



cecinspires@unm.edu



<https://hsc.unm.edu/pharmacy/research/areas/nm-inspires/cores/cec.html>



NM-INSPIRES is supported by the National Institute of Environmental Health Science (NIEHS) under Award Number 1P30ES032755.