

Environmental Health and Risk Communication: Message Framing and Communication Channels Naadiyahtu Iddrisu, M.A., Talyia MacLeod, B.S., Tamar Ginossar PhD. New Mexico Integrative Science Program Incorporating Research in Environmental Sciences Community Engagement Core

BACKGROUND

Introduction

The impact of human activities has increasingly affected the quality of the environment globally. This has influenced the health of all forms in ecosystems and threatens public health.

- To overcome and mitigate the impact of these environmental changes on health, timely awareness creation through different communication channels with proper framing messages on risk and impact of environmental degradation on the health of the environment.
- Designing effective risk communication messages on environmental issues is essential to educate the public on the dangers associated with some activities aimed at limiting their overall negative consequences.

Research Gap

Despite this importance, to our knowledge, no prior studies examine the state of the arts in the effectiveness of risk messages on behavior change related to environmental health.

Objective

Therefore, the purpose of this review was to assess the trajectory of research on environmental health and risk communication message framing, and the channels of communication.

METHODS

Overview

A comprehensive search of peer-reviewed articles were assed using two databases such as Google Scholar and PubMed. These searches were made using a combination of the following search terms: environmental health, risk communication, message framing, communication channels, effectiveness, or efficacy.

- 1. We screened the abstracts of the articles to assess their relevance to our topic.
- 2. We conducted an annotated bibliography to obtain more information about the studies.
- 3. The authors further scrutinized the articles and reached a consensus on the relevant articles for this review.

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sing Political Efficacy lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.			political participation by
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.		impact intended political	demonstrating that all three
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.		participation through the	types of perceived efficacy
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.		mediators of perceived	examined here-internal,
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.		internal, external, and	external, and response-have unique,
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.		response efficacy	significant positive
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.			associations with intentions
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.			to become politically
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.			engaged on the issue of
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.			global climate change.
lessages to Increase Climate ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.	Quantitative- Using an	Test the effects of political	The study provides
ctivism: The Mediating Role Emotions eldman, L., & Hart, P. S.	-	efficacy messages on two	preliminary evidence that
Emotions Eldman, L., & Hart, P. S.	survey	types of climate-related	messages focused on
eldman, L., & Hart, P. S.		political participation via the	response efficacy may be
		discrete emotions of hope, fear, and anger and	a way to reach otherwise resistant conservatives
		compared these effects	and help reconcile
		across ideological groups	ideological differences in
			the public's engagement
			with climate change
ommunication about	Systematic Review	Identify the effectiveness of	The findings help to
nvironmental Health Risks:		communication strategies	understand the best
Systematic Review		for environmental health	strategies for
tzpatrick-Lewis, D., Yost, J.,		risks, and factors that	communicating risk
liska, D., & Krishnaratne, S.		impact communication uptake	
010)			
	Quantitative –	Explore the effects of the	The study shows that a
	Employing a	availability of information on	communication intervention
	randomized, cross-	pharmaceutical take-back	delivering environmental
armaceutical Take-Back	cultural trial conducted	schemes and the effects of	health information with a
chemes	in 4 countries	the framing of information	loss framing that is
itkidis, P., Chrysochou, P.,		provided to individuals on their intentions and	designed to inform
oolevich, V., & Mitkidis, K.		reported behaviors to	participants of the threats of improper disposal of
		collect unused and/or	household pharmaceutical
022)		expired household	waste (HPW) and edging
		pharmaceuticals and return	them to return HPW to a
		them to a pharmacy	pharmacy increased the
		, · · ·····,	chances of making use of
			take-back schemes
			compared to interventions
			delivering personal health
			information and gain
wironmontal Massaca			e e e e e e e e e e e e e e e e e e e
•	Scoping Deview	Investigate concurrer	framing posters.
raming: Enhancing	Scoping Review	Investigate consumer decision-making and how it	framing posters. The study suggests that re
onsumer Recycling of	Scoping Review	decision-making and how it	framing posters. The study suggests that re framing environmental
lobile Phones	Scoping Review	decision-making and how it might be positively	framing posters. The study suggests that re framing environmental messages about mobile
axter, J., & Gram-Hanssen, I. 016)	Scoping Review	decision-making and how it	framing posters. The study suggests that re framing environmental

Table 1. Methods. Summary of selected articles detailing research methods, including the title, author(s), methods employed, aims of the study, and significance of the research.

Final Analysis

After selecting the relevant article, we conducted our analysis by focusing on the aims of the study, methods employed, limitations of the study, and recommendations for future research.

Inclusion and Exclusion Criteria

- The inclusion criteria were studies focused on message framing, message effectiveness or efficacy on environmental health and/or risk communication, sources of information on environmental health and or risk communication, and channels of communication, and channels of communication on environmental health or risk.
- Studies that focus on environmental health interventions, mitigation strategies, coping strategies in the event of environmental disasters, environmental reports, or workshops were excluded.

RESULTS

Summary

• The initial peer-reviewed article search yielded 24 articles. This was reduced to 9 relevant articles after applying inclusion and exclusion criteria, forming the focus of this review.

Key Findings

- The review identified three primary areas of focus in environmental health and risk communication: air quality, water quality, and climate change.
- Various communication methods and message framing strategies were examined for their efficacy in shaping public attitudes and actions related to environmental health concerns.

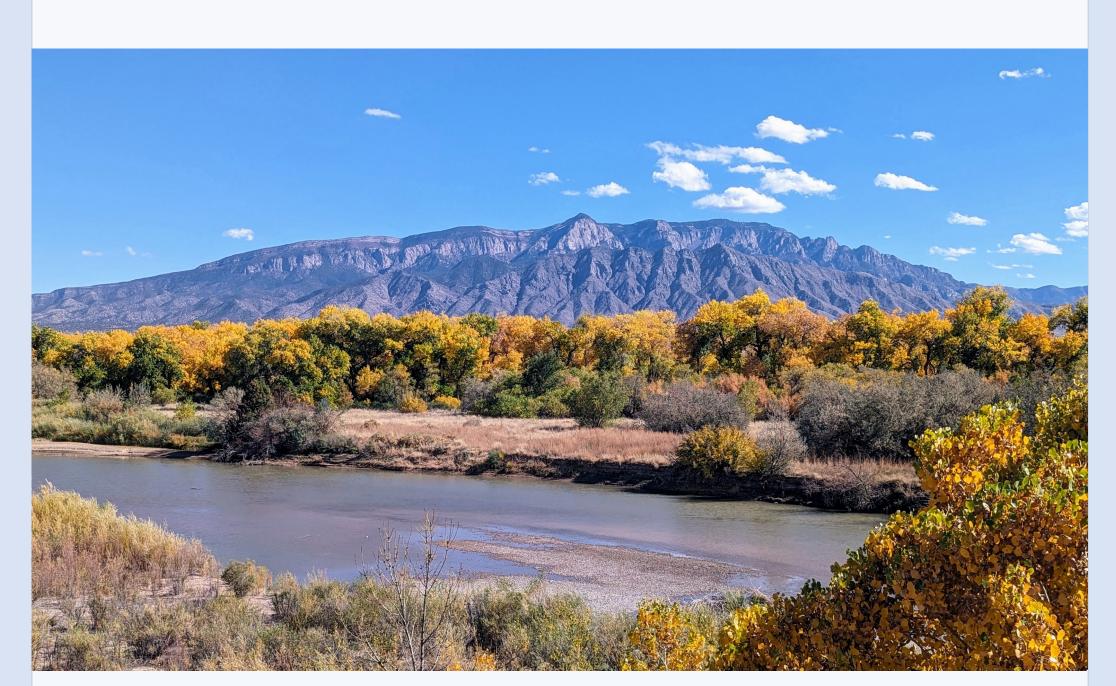
Limitations Identified

• The review highlighted several limitations in current research, including methodological rigor, generalizability of results, and limited existing literature on the subject.

Implications and Future Directions

• This review serves as a guide for future research on environmental health and risk communication, providing valuable insights to inform policy decisions and strategies aimed at addressing environmental health issues.

This study serves as a preliminary and promising research to draw attention to the limited research focus on message framing and efficacy on environmental health and risk communication. The authors will expand on this review to include articles published in other databases.



- Message Effectiveness/ Efficacy

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This work was partially supported by the ADVANCE at UNM Faculty Professional Development Assistance program (NSF #1628471).





CONCLUSION

NativeNM. (2022). Sandia Mountain. photograph, Rio Rancho, NM.

KEYWORDS

- Environmental Health
- Risk Communication
- Message Framing

CONTACT



ACKNOWLEDGEMENT

NM-INSPIRES is supported by the National Institute of Environmental Health Sciences (NIEHS) under Award Number 1P30ES032755.



