Linda Rae Murray, MD, MPH: American Public Health Association (APHA) Past President & Chief Medical Officer of the Cook County Department of Public Health: Cook County Health & Hospital System. Dr. Murray has spent her career serving the medically underserved. She practices as a general internist at Woodlawn Health Center, is an attending physician in the Division of Occupational and Environmental Medicine at Cook County Hospital and an adjunct Assistant Professor at the University of Illinois School of Public Health (Occupational & Environmental Health and the Health Policy & Administration Departments). She plays a leadership role in many organizations including NACCHO’s (National Association of City & County Health Officers) Health Equity & Social Justice Team, the national executive board of American Public Health Association and serves on the board of the Chicago based Health and Medicine Policy Research Group. She serves as the co-chair for the Urban Health Program Community Advisory Committee at the University of Illinois and has been a voice for social justice and health care as a basic human right for over forty years.

9:30 – 9:45  Networking Break  Pavilion Court

9:45 – 12:00  BREAKOUT SESSIONS  Pavilion I-III

**Track 1**  CREATING HEALTH EQUITY IN NATIVE AMERICAN COMMUNITIES  Fiesta 1-2

9:45 – 10:15  Engaging Family, Caregiver and Stakeholders to Improve a Home Visiting Program in American Indians
Presenters: Louis J Lafrado, PhD; Roxane Spruce Bly; Melina Salvador, MS; Maria S Brock, LISW
The NAPPR Tribal Home Visiting program has established its success through the engagement of families, caregivers and stakeholders in open communication, capacity building, and participation in an authentic and equitable process utilizing stakeholder and program experience within the context of cultural competency and respect.

Presenters: Emily A. Haozous, PhD, RN; Ardith Doorenbos, PhD, RN, FAAN
This presentation will present the results of a qualitative research project examining the cultural applicability of Cognitive Behavioral Pain Management (CBPM) in American Indian communities. The presentation will describe this study and provide a description of the larger parent project, an internet-delivered multimedia training for providers working in rural communities.

10:45 – 11:30  Lessons Learned from a Community Based Approach to Research in the Adaptation of an Intergenerational Family Intervention Program
Presenters: Rebecca Rae; Ardena Orozco; Williamae Smith; Emma Noyes; Lorenda Belone; Eloise Damon
Utilizing a CBPR approach, a UNM research team has been actively engaged with a research team from Mescalero Apache in the adaptation of an existing evidence-based Southwest American Indian Family prevention curriculum (Pueblo/Navajo) to reduce the onset of risky behaviors among third, fourth, and fifth grade youth.
The New Mexico Youth Risk & Resiliency Survey - Trends and Indicators from 2011
Presenters: Dan Green, MPH; Linda Peñaloza, PhD; Courtney Fitzgerald, MSSW
Presenters will share results from the 2011 New Mexico Youth Risk and Resiliency Survey (NM-YRRS), part of the Center for Disease Control and Prevention’s Youth Risk Behavior Survey (YRBS). Indicators discussed will include mental health, alcohol, tobacco, drug use, sexual activity, and violence.

School Safety: Roles for School Nurses and Health Educators
Presenter: Leah M. Ingraham, PhD
Equity issues in schools influence students’ attitudes concerning violence. A comprehensive safety plan, therefore, requires a secure, positive school climate which includes contributions from a.) School nurses as trusted adults aware of potential problems and b.) Health Education Teachers who encourage student competencies through curricula that emphasize risk reduction decision-making and conflict negotiation.

Building Youth Advocacy by Utilizing Personal Stories and Experiences
Presenters: Jewelie Smith, MPH, CHES; Sarah Cairns, BS; Katherine Arneson, BS
Families and Youth, Inc. has begun a new partnership with Operation Weed and Seed to engage at-risk youth in policy advocacy. Using interviews with the program participants we will show why this partnership works, how at-risk youth can be engaged in youth advocacy, and how personal stories can engage lawmakers. We will also provide practical tips for working with at-risk youth on policy advocacy and facilitate a discussion about the application of these lessons learned.

Presenters: Laura Tomedi, PhD, MPH and James Padilla, MS
The presenters will discuss trends in health inequities between lesbian, gay and bisexual adults and their straight counterparts in New Mexico. Inequities in some health outcomes, such as smoking and mental health, have been increasing. Documenting LGB health inequities over time provides important information for public health interventions.

Health Status and Quality of Care for Sexual Minority Youth who Access School-Based Health Center Services in Colorado and New Mexico
Presenter: Mary M. Ramos, MD, MPH
Sexual minority youth (SMY) have higher levels of health risks compared with their straight peers including higher rates of depression and suicide. School-based health centers (SBHCs) are well positioned to provide preventive healthcare to SMY. This study assessed health status and quality of healthcare for SMY who use SBHCs.

Creating Health Equity by Advocating for Marriage Equality
Presenters: Havens Levitt, MA and Amanda Johnson, BA
Got Marriage? Not every New Mexican can make the choice to marry the person they love. This session will provide you with the information and tools to have conversations with your friends and family that can create support for the freedom of all New Mexicans to marry, including LGBT New Mexicans.

Community Engagement and Mobilization: Advancing Health Equity
Presenters: Jessi Jensen, ShashYazhi, Daniel Michel, Rachel Riboni, and Jane Batson
NM-HEP is a collective impact strategy designed to improve the capacity of communities to address social, economic and environmental conditions that affect health using: 1) Place Matters Initiative; 2) Health Impact Assessments; and 3) Health Councils and Community. NM community members will illustrate how these elements have been used to strengthen local efforts to advance health equity.

Anthropological Theory and the Role of Social Science Methods in Health Research in New Mexico - A Conversation about Possibilities and Challenges
Presenters: Cathleen Willing, PhD; Andrew Sussman, PhD; Janet Page-Reeves, PhD; Christina Getrich, PhD; Miria Kano, MA
In this roundtable discussion, we discuss the role of anthropological theory and methods in public health and health services research. Discussing case examples from New Mexico, will explore applications in participatory research/evaluation, food security, primary care, and mental health service delivery. We consider the holistic perspective offered on power and health disparities, community relationships, and promotion of racial equality and social justice in research with NM populations.

**Track 5**

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<th>Time</th>
<th>Event</th>
<th>Presenters</th>
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<tr>
<td>9:45 – 10:45</td>
<td><strong>Teaching Culturally Effective Care with the use of Standardized Patients</strong></td>
<td>Felisha Rohan-Miner-Jaes, MD and Jessica Goodkind, PhD</td>
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<td>UNM is using standardized patients to provide learning activities in which medical students practice and receive feedback on their ability to deliver culturally effective care. Results from the implementation of the SP activity will be presented and the relationship of cultural competency education of health equity will be discussed.</td>
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<td>10:45 – 11:30</td>
<td><strong>Working with the Statistically Insignificant: Community Engagement and Research with the NM Black Population</strong></td>
<td>Amy Whitfield, LMSW and Joby Wallace, MA</td>
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<td>Small in numbers, but high in disparities, NM Blacks are ignored in health disparity research/engagement, as statistically insignificant. Providers engage superficially with Black communities or rely on national models inconsistent with the NM Black population. This presentation offers strategies for meaningful and effective engagement with the NM Black population.</td>
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<td>11:30 – 12:00</td>
<td><strong>Hope, Enrichment, and Learning Transform Health in New Mexico</strong></td>
<td>Diana Martinez and Jeannette Stahn</td>
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<td>Healthcare workforce diversity is a strategy for eliminating health disparities and a key to excellence in health care for our nation, HEALTH NM pipeline programs is one example of this critical work. This presentation will share outreach techniques, cultural integration models, and student success stories.</td>
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**Track 6**

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<tr>
<td>9:45 – 11:15</td>
<td><strong>Health Literacy Panel</strong></td>
<td>Francisco Soto Mas, MD, PhD, MPH (Moderator); Enrique Cardiel, MPH (critical health literacy); Jessica Collins, BS (media literacy); Audrey Riffenburgh, PhD Student (clinical-based health literacy); Carla Roybal, MPH (community-based intervention).</td>
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<td>Health literacy has been defined in different ways, and from a variety of paradigms. Current health literacy research and practice is multidimensional and multi-focused. This session includes presentations addressing four different aspects of health literacy, including media literacy; critical literacy; health literacy in healthcare delivery; and a community-based intervention.</td>
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**Track 7**

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<th>Time</th>
<th>Event</th>
<th>Presenters</th>
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<tr>
<td>9:45 – 11:15</td>
<td><strong>Navajo Birth Cohort Study: líná Nizhóní, A Beautiful Life</strong></td>
<td>Malcolm Benally, UNM-HCS-CEHP, Multimedia Specialist; Christine Vining, MS, CCC-SLP; Johnnye Lewis, PhD, and participating members of the Navajo Birth Cohort Study team from participating communities. The Navajo Birth Cohort Study: líná Nizhóní, A Beautiful Life addresses the need for environmental health studies on the Navajo Nation, where many families living rural communities are directly affected by the legacy of uranium mining. The panel will discuss the process used in developing multi-media culturally appropriate outreach materials.</td>
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<td>11:15 – 12:00</td>
<td><strong>Responding to Poor Social and Environmental Neighborhood conditions by Examining the Root Causes of Health Inequities</strong></td>
<td>Enrique Cardiel, MPH; Kitty Richards, MS, MPH; Daryl Smith, MPH; Leah Steimel, MPH</td>
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<td>The application of innovative solutions to address the root causes of disparities in life expectancy that are attributed to environmental and social conditions at the neighborhood level.</td>
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**1:00 – 2:00**  
Special Event: “Talks and Ideas Inspired by Your Community”

NMPHA and NM CARES HD have partnered with Albuquerque’s own TEDxABQ to bring you a special event that will feature local experts who want to share their ideas and stories about improving health in New Mexico.  
Presenters: Tim Nisy and Nancy Mariette; Speakers: TBA (Speaker bios in your conference packet)

**2:00 – 2:30**  
Poster Session/Networking Break  
Pavilion Foyer

**2:30 – 5:00**  
BREAKOUT SESSIONS

<table>
<thead>
<tr>
<th>Track 1</th>
<th>IMPROVING BEHAVIORAL HEALTH FOR NEW MEXICANS</th>
<th>Fiesta 1-2</th>
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| 2:30 – 3:30 | **Addiction in New Mexico: Challenges and Innovations**  
Presenters: Jeanne Block, RN, MS  
Addiction: an overlooked Health Disparity – because of discrimination and stigma, people with addictions lack access to needed services on a daily basis. This session will explore addiction as a health disparity and suggest actions that can help overcome barriers to access for people with addictions in New Mexico. | |
| 3:30 – 4:00 | **The Stigma of Suicide: Its Role in Healing after Suicide**  
Presenter: Satya P. Rao, PhD, MCHES and Margaret Short, D.Min., MA., M.Div  
Despite reduction in the stigma associated with mental illness and those dealing with mental illness, no such change has been noted with suicide. The presentation explores the role of stigma in healing after suicide and the need for a more thorough understanding of how stigma discussion can be incorporated into suicide prevention/education. | |
| 4:00 – 5:00 | **Returning to the Sacred Path: Historical Trauma and Treatment Engagement with American Indian Males**  
Presenters: Maria Yellow Horse Brave Heart, PhD and Doreen Bird, MPH  
Behavioral health interventions for American Indian males should consider collective historical trauma, military experience, and erosion of traditional male identity. We utilize the historical trauma framework to examine modern trauma exposure, recommending treatment design and engagement strategies aimed at restoring the “sacred path” for American Indian male veterans and youth. | |

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<th>Track 2</th>
<th>YOUTH DEVELOPMENT, EDUCATION AND ADVOCACY</th>
<th>Fiesta 3-4</th>
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| 2:30 – 3:30 | **Legal Determinants of Children’s Health: Addressing Adverse Childhood Events Through a Medical-Legal Partnership**  
Presenters: Yael Cannon, Esq; Andrew Hsi, MD, MPH; Sally Bachofer, MD  
The UNM Medical-Legal Alliance for Health brings together resources of the UNM School of Law Clinical Program with Family Medicine and Pediatric primary care clinics to mitigate legal issues underlying adverse childhood events which contribute to family instability and social stressors that ultimately result in poor health outcomes for children. | |
| 3:30 – 5:00 | **Engaging Youth in Self-Development and in School Through Rap and Poetry**  
Presenter: Carlos M. Flores, SVMIP Project Coordinator, MSW, LMSW, LADAC  
The P.E.A.C.E. for Change Project has been active in South Valley Schools since 2011. Working with community slam poets, rappers, and school staff, the project creates venues in the schools for poetry, rap, and builds academic and public performance skills. Staff and students will share successes, projects, and live performance. | |

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<th>Track 3</th>
<th>CREATING HEALTH EQUITY IN GENDER AND SEXUAL MINORITY POPULATIONS</th>
<th>Enchantment A</th>
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| 2:30 – 3:30 | **What is Gender?**  
Presenter: Jen Panhorst, LMSW | |
This presentation will address how men and women are defined and how culture influences this perspective. Other topics will include gender spectrum/diversity, how gender is determined, and the conflation of gender expression and sexual orientation. LGBT topics will be discussed, but the goal of this presentation is to improve practice with patients regardless of identity.

3:30 – 4:00  
**The Role of Religion and Voting Patterns on Women's Reproductive Health Outcomes**  
**Presenter:** Richard M. Kimball, MSN/MPH, PHCNS-BC, RN, PhD  
In our politically charged environment, there is limited discussion about how religion and politics interact with social determinants to negatively affect women’s health outcomes. This study considers religiosity and voting patterns in US states along with key social determinants.

4:00 – 4:30  
**Teen Mothers in NM: Pregnancy Intention, Partner Abuse, and Opportunities for Support. Findings from the NM Pregnancy Risk Assessment Monitoring System.**  
**Presenter:** Eirian Coronado, MA  
Teen mothers in New Mexico face multiple stress factors prior to, during, and after pregnancy. Let’s get beyond birth rates and use health indicators to target violence prevention and support for parenting teens. We will explore opportunities for screening, family support, and follow up through community and health services mechanisms.

4:30 – 5:00  
**Access to Obstetricians-Gynecologists in New Mexico**  
**Presenter:** Bradley D. Holbrook, MD  
To report the distribution of obstetricians-gynecologists (ob-gyns) in New Mexico to compare with national standards. Data were gathered from the 2010 U.S. County Census File for women and 2010 membership of the American College of Obstetricians and Gynecologists (ACOG). The number of practicing ob-gyns per targeted population were mapped using uDig GIS software and U.S. Census TIGER/Line Shapefiles.

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**Track 4  CREATING HEALTH EQUITY IN HISPANIC AND LATINO COMMUNITIES  Enchantment B**

2:30 – 3:30  
**Translating Research to Policy and Practice: Building Community Capacity to Improve Health and Health Equity in the U.S.-Mexico Border Region**  
**Presenters:** Lisa Cacari Stone, Silvia Sierra, Anabel Canchola, Daniel Michel, Veronica Plaza, Silvia Martinez and Cruz Saenz  
We will present on this community engaged participatory policy approach to translating and prioritizing health concerns identified by Spanish speaking Mexican women living in the colonia of Vado-Del Cerro. Our community-academic team including promotoras will share the partnership, processes and capacity-building tools and training they employed with a leadership team of women to move data to action for improved access to health care and health equity in Dona Ana County.

3:30 – 4:30  
**A Public Health Model of Practice with Two Health Initiatives Delivered Through This Model: The Pilot Project for Pneumonia Vaccination for Hispanic Elders and the Heart Health Campaign for Hispanic/Latina Women over 50 Years of Age**  
**Presenters:** Javier Rios, MA; Lou Ann Sanchez-Lovato, MSW; Lila Whitener-Vallecillo, MS, MH  
NMDOH Office of Health Equity presents the community engagement model’s effectiveness in addressing health disparities in New Mexico. OHE became an example program for the federal Office of Minority Health increasing pneumonia/influenza awareness for elderly Hispanics in New Mexico. This effort continues with our heart health campaign for Hispanic/Latina women.

4:30 – 5:00  
**Evaluation of Perceptions and Communications of a Promotora-led Intervention on Colorectal Cancer Among Hispanics**  
**Presenters:** Satya P. Rao, PhD, MCHES and Ernesto Morales, MPH  
A home-based group educational intervention in the form of home-health parties (HHPs) among Hispanic men and women led by trained bilingual promotoras was implemented. Results suggest the benefits of utilizing promotoras' cultural knowledge and awareness to present content about cancers such as CRC to help improve communications with healthcare providers and in the timely use of cancer screenings.
2:30 – 3:00  
**Disability and Disparities: A GIS Analysis of NM BRFSS and ACS, 2006-2010**  
Presenters: Heidi Fredine, MPH and Heidi Pitts, PhD candidate  
Varying disability definitions on the Behavioral Risk Factor Surveillance System and the American Community Survey impact the analyses of disparities in both socio-demographics and health indicators. However, while mapping these characteristics with GIS analysis interesting patterns emerge.

3:00 – 3:45  
**GIS-Based Methods for New Mexico Smoke-Free Multiunit Housing Initiative**  
Presenters: Will Atahas and Erin Englebrecht  
The New Mexico smoke-free multi-unit housing (MUH) initiative is a cross-agency, statewide effort to eliminate secondhand smoke exposures among residents of MUH properties. Strategic approaches utilizing geographic information systems (GIS) technology will be discussed, including results of an effort to identify, characterize, and map all MUH properties in New Mexico.

3:45 – 4:45  
**Pertussis Response in New Mexico**  
Presenters: David Selvage, MHS, PA-C; Joan Baumbach, MD, MPH, MS; Maggi Gallaher, MD, MPH; Amy Wilson, MPH, BS, RN; Elisa Glaser, MPH; Chad Smelser, MD; Beth Leopold, MPP; Jane Cotner, MS, MPH; Melissa Charlie, RN, MS; Kenny Vigil, BA; Julianna Ferreira, RN, MSN, MPH  
New Mexico Department of Health has developed a coordinated response to the current pertussis outbreak. Multiple partners have been involved in the development of a model for a public health response to a protracted infectious disease outbreak. This collaborative effort may be a model for future responses to public health issues.

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**Track 6**

**IMPROVING ACCESS TO CARE**

2:30 – 3:30  
**The Power of N’Mpower**  
Presenters: Curtis Billie BSW and Javier Rios, M.A.  
N’Mpower Albuquerque, a CDC evidence based HIV Prevention Program, is one of the longest running Mpowerment projects in the nation and is the only one in New Mexico. For 15 years, N’Mpower has provided non-traditional HIV prevention and education to Albuquerque’s Gay, Bisexual, Questioning and Transgender community.

3:30 – 4:00  
**Underinsurance Among Patients at Two Family Medicine Clinics in Albuquerque**  
Presenters: Kate Mccalmönt, MD; Jeffrey Norris, MD; Sherry Wietzen, MD; Angela Jo, MD  
Underinsurance (defined as not obtaining or delaying medical services due to cost) is an under-realized issue directly affecting health. Underinsurance was common among patients surveyed in a pilot study at two UNM clinics. As more patients become insured as a result of healthcare reform, this issue will become more important.

4:00 – 4:30  
**Comprehensive Care of Chronic Pain: An Interdisciplinary Approach Including Chiropractic Services**  
Presenter: Michael Pridham, DC-APC  
A pilot study performed at Community Health Center, Inc. in Connecticut demonstrated 98% of patients expressed satisfaction with their chiropractic treatment and a statistically significant improvement in rating of their pain following treatment. The chiropractic services were onsite, and integrated within a primary care center.

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**Track 7**

**ENVIRONMENTAL HEALTH AND JUSTICE**

2:30 – 4:00  
**Academic, Agency, and Community Partnerships in the Navajo Birth Cohort Study (NBCS)**  
Presenters: Johny Lewis, PhD; Chris Shuey, MPH; Maria Welch, BA; Mae-Gilene Begay, MSW; Wanda Johnson  
The Navajo Birth Cohort Study is a partnership among academics, community members, federal and tribal agencies, and clinicians to understand relationships between uranium exposures, birth outcomes, and development on the Navajo Nation. The unique structure presents challenges, but also provides opportunities for translation directly into operations of the partner organizations.

4:00 – 5:00  
**Leading Collaborations**  
Presenter: Kathy I. Kennedy, DrPH, MA  
The achievement of health equity is a complex challenge that no one sector can successfully accomplish in isolation. To effectively lead a collaboration requires the application of two strategies. Come learn what the leader of a collaboration must do in order for the group to have success.
### AGENDA

**FRIDAY, APRIL 19, 2013**

**8:00 – 8:45**  | **NMPHA Annual Business Meeting**  | Pavilion IV-VI

**8:00 – 9:00**  | **Registration**  | Pavilion Landing

**9:00 – 10:00**  | **KEYNOTE ADDRESS**  | Pavilion I-III

**Junius J. Gonzales, MD, MBA:** Provost and Vice President for Academic Affairs at the University of Texas El Paso
Immediately prior to joining The University of Texas at El Paso (UTEP) as Provost and Vice President of Academic Affairs in February 2011, Dr. Gonzales was the founding Dean of the College of Behavioral & Community Sciences (BCS) and Executive Director of the Louis de la Parte Florida Mental Health Institute (FMHI) at the University of South Florida. He brings over twenty years of expertise in the strategy, execution and program/policy development of academic and research endeavors, collaboration with universities and other entities, and a leadership record of transformation in scientific portfolio management and higher education facilitated by prioritizing cross-sectoral partnerships. His deep and broad experiences were cultivated in different settings – academia (Georgetown, USF), the federal government (National Institutes of Health), and the private for-profit sector (Abt Associates). He currently serves on the executive committee for APLU’s Council on Academic Affairs and is a member of a NIDA National Advisory Council Work group on adoption of evidence based practices. He served recently on two NIH Review Panels.

**10:00 – 10:15**  | **Networking Break**  | Pavilion Court

**10:15 – 12:15**  | **BREAKOUT SESSIONS**  | Fiesta 1-2

**Track 1**  | **CREATING HEALTH EQUITY IN NATIVE AMERICAN COMMUNITIES**

**10:15 – 11:00**  | **Healthy Native Communities Fellowship Case Study: Making Data Meaningful for the Community**  | Fiesta 1-2

**Presenters:** Marita Jones; Tina Tso; Rebecca Rae

The Healthy Native Communities Fellowship develops and supports teams of change agents to lead creative wellness strategies in Native communities. Utilized a CBPR approach to implement a case study aimed at developing measures and methods to evaluate how Native communities are enhancing the health and well-being of their community through collective efforts.

**11:00 – 11:45**  | **Guiding Principles for Engaging in Research with Native American Communities**  | Fiesta 1-2

**Presenters:** Doreen Bird, MPH and Kee J.E. Straits, PhD

Join an interactive presentation of a new resource for people working with Native American communities as an effort to advance research towards more conscientious implementation that contributes to healthy, thriving Native American communities. The booklet "Guiding Principles for Engaging in Research with Native American Communities" will be given to each participant.

**Track 2**  | **YOUTH DEVELOPMENT, EDUCATION AND ADVOCACY**  | Fiesta 3-4

**10:15 – 11:00**  | **The RAPS Project - High School Students Put Health Surveillance Data into Action**  | Fiesta 3-4

**Presenters:** Linda Peñaloza, PhD; Debbie Medina, LPCC; Courtney FitzGerald, MSSW; José Canaca, MD; Alyson Deakyne; (one student from Rio Grande High School, TBD); (one student from Native American Community Academy, TBD)

Attendees of this presentation will learn about a positive youth development approach to including student voice in how we understand and use public health surveillance data to support program and policy development for the benefit of young people. Presenters include representatives from two area High Schools and UNM.
**School-Based Health Centers: Addressing the Health Care Needs of an Underserved Population**

**Presenters:** McKane E. Sharff, MS and Carol M. Pierce, RN, MPA

Adolescents represent an underserved population in New Mexico with significant medical and behavioral healthcare needs, as shown by data collected from five school-based health centers (SBHCs) across the state. SBHCs offer a unique opportunity to reach this population, provide comprehensive care, and improve the health outcomes of New Mexican youth.

**Prisoner Health is Community Health: The New Mexico Peer Education Project**

**Presenter:** Miranda Haynes, BS. Ed.

The New Mexico Peer Education Project is a unique training project focused on increasing the knowledge and skills of New Mexico's inmates to improve health literacy to enhance the communities in New Mexico. Presentation and hands on activity will help to better understand the importance of working with incarcerated individuals in a unique way to encourage better health behaviors and prevention of communicable disease.

**Health Care Home: Experiences of Vulnerable Adults in Bernalillo County and Implications Moving Forward**

**Presenters:** Leah Steimel, MPH and Sara Nelson, MA

To understand health care home experiences among vulnerable adults, focus groups were conducted with immigrants, Native Americans, and formerly incarcerated living in the County. Community Health Navigators and local primary care providers were also interviewed. Results offer considerations for improving the health care experience and gaining health improvement for many in our urban community.

**“I’m Trying to Keep Him From Falling:” Preparation and Experiences of Mental Health Treatment Guardians in New Mexico**

**Presenter:** Elizabeth S. EnglandKennedy, PhD, MPH, CHES

Mental Health Treatment Guardians are court-appointed laypersons responsible for mental health care decisions for individuals with mental illnesses. They receive no or minimal training or support, and are ill-prepared to communicate with professionals or make medically-based decisions. This presentation describes needs of NM MHTGs and provides training and support recommendations.

**Spirituality and Hallucinogen Use among College Students: Results from a Pilot Study**

**Presenters:** Satya P. Rao, PhD, MCHES and Adam Stasko, MA

Literature is sparse in describing hallucinogen use by non-indigenous populations. Using a study population of students from a university in Southwest United States, the current study investigated the spiritual development and meaning that college students place on their use of hallucinogenic substances.

**Stereotyping in Medical Decision Making**

**Presenters:** Robert Williams, MD, MPH and Crystal Romney, BS, CPS

This is a presentation of the results of a national survey of senior medical students that looked at the existence of biases in clinical decision making. The findings are part of an initial phase of a five year study looking at the underlying factors that influence medical decision making.

**Implementation and Medical Education Issues in Screening, Brief Intervention, and Referral to Treatment for Risky Alcohol Use**

**Presenter:** Jennifer Hettema, PhD

Screening, brief intervention, and referral to treatment (SBIRT) is a strategy for providing early intervention services to risky alcohol users. This presentation will focus on factors affecting successful implementation of SBIRT, including the need for research on patient-provider communication strategies and the development of corresponding evidence-based medical education curricula.
### Track 5

**IMPROVING ACCESS TO CARE**

**Enchantment C-D**

10:15 – 10:45

**The Naparapath in the Rainforest**

**Presenter:** John D. Blum

The presentation will explore an expanded use of licensed CAM providers, such as naparapaths, to address issues of chronic pain. The talk will present a series of arguments for expanding the role of CAM therapists in the ACA context, with a particular focus on lower back pain. A model will be proposed to include certain CAM providers in Patient Centered Medical Homes based on organizational development ideas presented by Hwong and Horowitt in the book The Rainforest: The Secret to Building the Next Silicon Valley.

10:45 – 11:15

**Improving Patient Adherence and Knowledge of Disease States Through Pharmacy Care Counseling**

**Presenters:** Monique Dodd MT[ASCP]CM, PharmD Candidate 2014; Crestina Cordova, PharmD Candidate 2014; Aaron Buffington, PharmD Candidate 2014

The extent to which a patient is able to understand basic health and medication information necessary to make appropriate health decisions is termed pharmacy health literacy. Low pharmacy health literacy is strongly correlated with increased medication error. Patient care counseling aims at improving adherence and knowledge of disease states.

11:15 – 11:45

**Teledermatology in New Mexico**

**Presenter:** Athanasios Manole, MS III

Telemedicine has recently been pioneered as a way to reach rural populations in large geographic areas. It is a cost effective way to connect primary care providers with specialty services that aim to serve the needs of an ethnic and geographically diverse population. In teledermatology, telecommunication and store and forward technologies are used to exchange medical information concerning skin conditions electronically. Teledermatology will be integral in ensuring that the dermatological conditions of our large, rural population of New Mexico will be met.

### Track 6

**DATA METHODS AND ANALYSIS FOR IMPROVED PUBLIC HEALTH**

**Enchantment E**

10:15 – 11:15

**Demand Side Data: Publicly Accessible Information Applications in the Service of Health Equity**

**Presenters:** Tom Scharmen, MA, MPH; Lois M. Haggard, PhD; Andrew Gingerich, MCRP

How will New Mexico serve public demand for comprehensive neighborhood data? Interactive querying and mapping of data are growing with recent work and funding. How can community assessment best serve community needs? What is the role of community representatives and community-based organizations? What is the role of public agencies?

11:15 – 12:15

**Connecting Data to Action: From Community Need to State Policy**

**Presenters:** Christine Hollis, MPH, MPS, ABD; Jerry Montoya, BA; Thomas Scharmen, MA, MPH; Andrew Gingerich, MA

High-quality early childhood care, health and learning (ECE) services improve the lives of all New Mexico’s children. Participants in this session gain resources to help them use local, web-based data, geo-mapping and funding information to analyze the need for ECE and health services and to better inform/advocate in their communities.

### Track 7

**IMPROVING THE BUILT ENVIRONMENT**

**Enchantment F**

10:15 – 11:35

**Transforming Communities Through Prevention of Chronic Disease: Early Lessons Learned from the Bernalillo County Community Transformation Grant**

**Presenters:** Theresa H. Cruz, PhD; Lorna Marchand, MA, MPH; Danielle Reed, MA; Angelica Solares, MCRP; Leona Woelk, MA

In 2011, Bernalillo County was awarded a two-year Community Transformation Capacity-Building Grant from the CDC to implement broad evidence- and practice-based policy, environmental, programmatic, and infrastructure changes that will prevent or reduce chronic-disease-related death or disability. Significant progress has been made toward developing a long-term implementation plan for Bernalillo County.

11:35 – 12:15

**Healthy People - Healthy Places**

**Presenter:** Dolores E. Roybal

Healthy People - Healthy Places: Learn about a new initiative led by Con Alma Health Foundation to promote health equity through built environment and food access policy. By providing opportunities for engagement, technical assistance and funding support, the project will support communities’ work in building and increasing health equity.
Track 1  CREATING HEALTH EQUITY IN HISPANIC AND LATINO COMMUNITIES  Fiesta 1-2

2:00 – 3:30  Acción & Colaboración  Intersectorial en Salud en el Valle del Sur. Intersectorial Collaboration and Action for Health in South Valley
Presenters: Alma Olivas, CHW; Tomas Martinez, CHW; Fernando Ortega, CHW; Claudia Benavidez, CHW; Guadalupe Fuentes, CHW; Maria Castillo, CHW; Angelica Regino, MSW; Julie Stephens, MEP; Albino Garcia; Bill Wagner, PhD; Camila Romero, MD MPH; Verónica Plaza, MD MPH
This panel presentation will describe multi-level intersectorial interventions to address and improve social determinants of health in the South Valley of Bernalillo County. A wide portfolio of health promotion interventions will be presented by Community Health Workers. The panel will be led by a group of experienced Community Health Workers. The panel will be conducted in Spanish, simultaneous interpretation will be provided.

3:30 – 5:00  The Cuban Healthcare System An Effective Model of Care
Presenters: Verónica Plaza, Francisco J. Ronquillo (Facilitators) Panelists will be different Cuban healthcare providers
An interdisciplinary panel of Cuban health professionals will present and discuss the Cuban health model; as an evidence-based model that improves health outcomes and decreases health disparities. They will share this unique model of care that addresses health from a humanitarian approach. It is based on health as a constitutional right for every citizen nationwide. The presentation will be conducted in Spanish with simultaneous English interpretation.

Track 2  YOUTH DEVELOPMENT, EDUCATION AND ADVOCACY  Fiesta 3-4

2:00 – 2:30  Assessing Unmet Health Care Needs of Adolescents: The Youth Engagement with Health Services (YEHS) Survey
Presenters: Mary M. Ramos, MD, MPH; Teresa Vigil, MD; Yolanda Cordova, MSW
Patients who are more engaged with their health care enjoy better health outcomes. This study created and evaluated a survey instrument designed to measure youth engagement with health services and evaluate the quality of care. Adolescents reported a large amount of unmet health care needs.

2:30 – 3:30  Youth, Guns, Murder: In its own Image = Public Health Enemy Number One
Presenter: Buick Moomchi, PhD
Youth homicides and suicides could be construed as a by-product of the experimental society gone awry to such an extent that makes it Public Health Enemy Number One. Aside from the victims themselves, its psycho-social impacts are felt by millions of others near and far; casting doubts on the viability of society and costing more than 70 billion dollars annually.

3:30 – 4:00  Prospera Club for Young Parents: A Feasibility Study
Presenters: Kristine Tollesstrup, PhD, MPH; Stephanie Jackson, MPH; Liza Bley; Melissa Romero; Diana Cardenas; Nancy Najar
The Prospera Club is designed for and by young parents. NM leads the nation in rates of births to women under 20. Young mothers that were trained in motivational interviewing lead the meetings. The Prospera Club provides social support, knowledge, and skill building activities.

4:00 – 5:00  Arizona Public Health Training Center (AZPHTC): Parent Ambassador Program
Presenters: Doug Taren, PhD and Ray Andrade, MEd
The Parent Ambassador program empowers parents to make a difference in the health of their children by strengthening their school's wellness plans. Parents build an action plan that outlines an advocacy goal that they work towards, armed with the advocacy skills required in the training.
2:00 – 2:30  **Student Organized Integrative Medicine Clinic Serving the Homeless Population**  
**Presenters:** Monique Dodd, MT (ASCP) CM; Nicolette Dumas, MT (ASCP) CM; Catherine Boyd, MS3  
The homeless population is a long-standing underserved group who often have no access to any type of health care. The student organized integrative medicine clinic serving the homeless population has been created to provide healing opportunities to the homeless population addressing mind, body, and spirit.

2:30 – 3:00  **Association of Vitamin D Deficiency with Prediabetes among Elderly New Mexican Population**  
**Presenter:** Srilatha Sankarappan, MD  
How to delay the progression of diabetes at an early stage in our vulnerable population?

3:00 – 3:45  **Inclusive Health Promotion – Designing and Implementing Interventions in which People of Diverse Abilities May Participate, Too**  
**Presenter:** Susan O. Gray  
This session will discuss the issue of people with diverse abilities to participate in physical activities and provide ideas and resources for inclusion, so that all might benefit.

3:45 – 5:00  **Improving Health Promotion for People with Developmental Disabilities in New Mexico**  
**Presenters:** Beth Marks, RN, PhD; Leslie Hoelzel, MS; Arielle Bernier Oetzel, BA; Deborah Salas, Tresco; Chris Faggion, Tobosa; Lisa Cacari-Stone, PhD  
Extending health promotion is essential in bridging equity gaps among people with developmental disabilities (DD). HealthMatters’ CAP is an NIH-funded collaboration which enhances health status and optimizes community participation of people with DD through capacity building initiatives through a statewide network of community-based organizations in New Mexico.

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**Track 4  BUILDING COMMUNITY PARTNERSHIPS  Enchantment B**

2:00 – 2:30  **New Mexico Public Health Learning Collaborative: Real Stories of Building Capacity in our Public Health Workforce**  
**Presenters:** W. David Selvage, MHS, PA-C; Perdita Wexler, MA; Jerry Montoya BA; Kristine Tollstrup PhD, MPH; Sue Forster-Cox, PhD, MPH, MCHES; Shannon Barnes MS  
The mission of the NM Public Health Learning Collaborative is to strengthen Public Health (PH) infrastructure for improved health outcomes in New Mexico. This is accomplished by providing PH courses. This presentation will include stories about how the courses have shaped participant’s interactions with communities and expanded their public health competencies.

2:30 – 3:30  **Creating Community Circles for Change [(C4)]: New Mexico Native Communities Wellness Network**  
**Presenters:** Dakotah M. Jim, MS; Rebecca Rae, MCRP, MWR; Marita Jones, MPH; Shelley Frazier  
HNC will share the purpose and learnings of the New Mexico Native Communities Wellness Network, which is aimed at building a strong New Mexico network of learning and action for social transformation among the many grassroots activists working to renew and strengthen the quality of life in their Native communities.

3:30 – 4:15  **Restoring & Celebrating Family Wellness: A Collaboration of Resources in the Shiprock Area to Promote Individual, Family, and Community Wellness**  
**Presenters:** Karen John, BS; Randy John, BA; Carmelita Sorrelman, BSN, MPH  
The Restoring & Celebrating Family Wellness Committee is committed to strengthening families and nurturing positive changes in our communities. Learn about our approach and how we collaborate our resources for the benefit of Shiprock & surrounding communities, as multiple organizations and individuals, based on Diné teachings and philosophy.
Learning from Local (South Valley) and International Case Studies (Peru, Borneo). Building the process for collective partnerships: Innovative solutions for health education and disease surveillance using tablet-based information technology to address social inequities in the digital divide by building front-line health workers capacity
Presenters: Daniel Ebbs and Lauro Silva
Learning from Local (South Valley) and International Case Studies (Peru, Borneo). Building the process for collective partnerships: Innovative solutions for health education and disease surveillance using tablet-based information technology to address social inequities in the digital divide by building front-line health workers capacity.

Track 5  ENVIRONMENTAL HEALTH AND JUSTICE  Enchantment C-D

2:00 – 3:30  Panel: Food Security in New Mexico: Research and Action for a More Equitable Food System
Presenters: Mark Moffett, PhD; Chris Duvall, PhD; Cherie De Vore-Bitahey, MWR; Janet Page-Reeves, PhD; Alicia Edwards; Krista Kelley; Jeannie Romero; Richard Brandt; Dan Young PhD; Kathy Sullivan PhD
This panel will explore innovative research and community action focused on improving food security in New Mexico. Presenters include researchers from UNM Health Sciences Center and main campus, representatives of community agencies and initiatives, and community members.

3:30 – 5:00  Got Milk? Here’s Why: The Health Realities of New Mexico’s Dairy Workers
Presenters: Gail Evans, J.D., LLM; Stephanie Moraga-McHaley, MS; Satya P. Rao, PhD; Tess Wilkes, JD
New Mexico’s factory dairies are powered by an invisible class of immigrant workers who are susceptible to exploitation on several levels. This panel will describe the sparse health data and efforts to improve dairy workers’ lives, as well as explain what concerned professionals can do to facilitate change.

Track 6  DATA METHODS AND ANALYSIS FOR IMPROVED PUBLIC HEALTH  Enchantment E

2:00 – 2:45  Reaching the Farthest Corners of NM with Diabetes Prevention
Presenters: Anna Hargreaves, MA, MPH and Corazon Halasan, MPH
There is a significant gap between the number of people with prediabetes in New Mexico (532,000+) and self-care options. Poor screening for risk factors and limited knowledge on the part of both providers and the general public reflect a need to expand the evidence-based National Diabetes Prevention Program throughout the state, especially in underserved areas.

Presenter: Adélamar "Dely" Alcántara, PhD
U.S. infant deaths are rising at an alarming rate. What factors are causally linked to higher infant mortality? GPS researchers analyze national data to identify the factors contributing to mortality decline. GPS Director, Dely Alcántara, will also discuss New Mexico data to highlight maternal and infant care deficits in our statewide communities and offer strategies to increase infant mortality.

3:15 – 4:15  Happiness as Social Policy
Presenter: Stephen Poland, PhD
There is increasing awareness in our country that economic indicators are an incomplete measure of well-being. Learn how Seattle has created the Happiness Initiative Survey, a tool for measuring personal and community well-being. Find out how the survey can be used to improve the health of your community.

5:00 – 5:30  NMPHA New Board Members Meeting  Pavilion Landing