

Health Sciences Center Conflicts of Interest in Research Policy on Participation in Vendor-Sponsored Events

UNM HSC faculty members are permitted to participate in a vendor-sponsored event (e.g. speakers bureau or other educational event) only:

- (1) when the presentation is to be made in an academic setting (e.g., grand rounds, visiting professor, guest lecturer etc. at an academic medical center or other teaching hospital), or
- (2) at an event granting CME/CE credit regardless of the location, or
- (3) when the presentation is an educational or training activity for a vendor's employees

When presenting at a vendor-sponsored event, any slides and other information presented by the UNM HSC faculty member must have been prepared by the UNM HSC faculty member. Use of slides or other vendor-prepared educational materials by the UNM HSC faculty member is not permitted with the exception of FDA-approved slides that are mandated for use when discussing a specific product.

UNM HSC faculty members may receive an honorarium or speaker fee for lecturing in a permitted vendor-sponsored or -supported educational event as defined in this policy. If the event occurs in an academic setting (i.e., an academic medical center, teaching hospital, etc.), the honorarium or speaker fee must be from the academic institution. If the event occurs as a part of a CME/CE event, the honorarium or speaker fee must be from the organization sponsoring the CME/CE event. The lecturer must explicitly describe all financial interests to the audience.

UNM HSC faculty members are prohibited from receiving a retainer or other similar payments simply for attending a vendor-sponsored event. Any payments for involvement with a vendor-sponsored event must be in relation to actually performing a service as a speaker, lecturer, etc. Attendees in the audience cannot be directly compensated or otherwise materially rewarded (e.g. hotel, airfare).

UNM HSC faculty members are prohibited from participating in and receiving an honorarium for a vendor-sponsored event when the goal of the activity can be perceived as marketing of the vendor's product(s).

For policies regarding industry-sponsored lectures and conference participation by clinicians and educators (not involved in research), see "Policy for Managing Private Healthcare Industry (PHCI) Interactions at the UNM HSC Clinical Care and Education Missions", item 5 therein.

For additional information regarding compensation by vendors for participation in vendor-sponsored seminars, promotional trainings, educational events, and other industry-sponsored programs, see policy on "Health Sciences Center Faculty Outside Professional Activities", item 7 therein.

Accepted by HSC Executive Council
November 15, 2010